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Eye on Q

26 July 2018

TOURISM
& EVENTS
Queensland



Walking trail to tap into global ecotourism market

The proposed Wangetti Trail, just north of Cairns, will help tap Queensland into the rapidly-growing international ecotourism and adventure tourism markets. [On-site inspections have begun](#) as work on the design and business case commences for the new 76-km Wangetti Trail, a nation-leading bike and walking trail.

Nature-based tourism is a significant component of Queensland's visitor economy, with future development of ecotourism experiences a focus for the state given our national heritage and natural assets.

Tourism and Events Queensland's corporate website provides links to a number of valuable ecotourism resources which can assist you in developing your knowledge and business to cater further to this burgeoning market, including the [Queensland Ecotourism Plan](#) and relevant research.

There are also a number of upcoming eco-tourism related industry events you can take advantage of, such as the [Ecotourism Australia 1 Day Masterclass](#) in Cairns this September and [2018 Global Eco Conference](#) to be held in Townsville in November.

[View TEQ's nature-based tourism resources](#)



Qld's newest Young Tourism Leaders announced

A group of 20 new Queensland Young Tourism Leaders were appointed yesterday coupled with the official launch of an [Instagram site](#) to promote tourism job opportunities for young people.

The Young Tourism Leaders program, now in its second year, is about inspiring young people to pursue a career in the valuable and rewarding \$25 billion tourism sector in Queensland.

The Young Tourism Leaders Instagram site will feature industry and training updates for young people as well as job vacancies. It will also provide updates about when and where Young Tourism Leaders will present.

[Find out more](#)



Hayman Island to reopen under InterContinental brand

The InterContinental Hotels Group has signed a deal to take over the management of Hayman Island which will see the luxury resort re-open in 2019 as Hayman Island by InterContinental.

The 166-room resort has been undergoing a major refurbishment since closing in late



Raise your business profile with stand-out imagery

You can feature professional images of your Queensland destination on your website, social media platforms or to accompany your press releases without even having to commission a photo shoot.

Take advantage of TEQ's Visual Gallery which offers the ultimate collection of Queensland images, including hundreds of

March 2017 following damage sustained during Tropical Cyclone Debbie.

[Read more](#)

copyright-free and no-cost stills, in a few easy steps.

[Access the Visual Gallery for free](#)



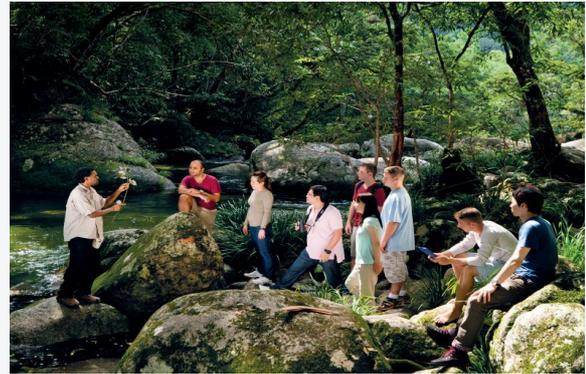
Australian Dolphins swap pool for reef school

As part of efforts to engage people around the globe in the future of Queensland's greatest natural wonder, members of the [Australian Dolphins](#) swim team swapped the pool for the Great Barrier Reef. They embarked on an [expedition](#) to Upolu Reef off Cairns last Saturday, hosted by [Citizens of the Great Barrier Reef](#). Led by Olympic gold-medallist [Mack Horton](#), the group included 25 of the Dolphins team, many of whom shared their reef experience on social media.

Share our Queensland Blog article on the [#plasticfreetravel](#) movement, and how you and your guests can be a part of it to help support the health of the reef.

Image courtesy of Australian Dolphins

[More on #plasticfreetravel](#)



New Queensland international education paper

Interested in finding out more about the high value international education market in Queensland and what this means for your business?

International students significantly contribute to our industry through their lengthy stays, considerable spend and by encouraging friends and relatives to visit Queensland. They are also instrumental in attracting the state's youth market.

TEQ has developed an International Education Paper 2018-2025 to maximise the growth of the state's tourism and events industry through increased visitation and overnight visitor expenditure.

[Read the executive summary](#)



Gladstone, 8 August 2018

[Funding Round 11, Queensland Destination Events Program](#)

Applications close 10 October 2018

[Australian Regional Tourism Convention](#)

Tweed Heads, 23-25 October 2018

[ATEC Inbound Up North](#)

Tropical North Queensland, 24-27 October 2018

[9th Australian Indigenous Tourism Conference](#)

Lorne, 30 October-1 November 2018

[Destination Australia Conference 2019](#)

Brisbane, 14 March 2019

TEQ job opportunities

[Research Specialist](#)

Brisbane-based, applications close 29 July 2018

[View more industry events](#)

Quick snippets

- Destination Gold Coast launches Content Awards recognising excellence in digital content
- Dedicated events venue opens on Great Barrier Reef
- AccorHotels announces Mercure Southport to open in 2021
- Vote for your Queensland icon to be named in the '7 Wonders of Australia'
- Mandy Wu to join Tourism Australia as Country Manager for China
- Maureen Brennan appointed Business Events Manager for Business Events Sunshine Coast

EVENTS

IT'S LIVE!
in Queensland

[GROUNDWATER
COUNTRY MUSIC
FESTIVAL](#)
Gold Coast
27-29 July 2018

[MCDONALD'S
BRISBANE
MARATHON FESTIVAL](#)
Brisbane
3-5 Aug 2018



[MOUNT ISA MINES
ROTARY RODEO](#)
**Outback
Queensland**
9-12 Aug 2018

[REEF TO REEF](#)
**Tropical North
Queensland**
9-12 Aug 2018



GEMFEST 'FESTIVAL
OF GEMS'
Capricorn Region
9-12 Aug 2018

AIRLIE BEACH RACE
WEEK FESTIVAL OF
SAILING
The Whitsundays
9-16 Aug 2018

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