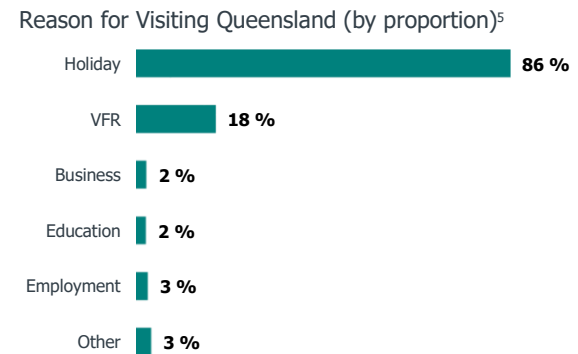
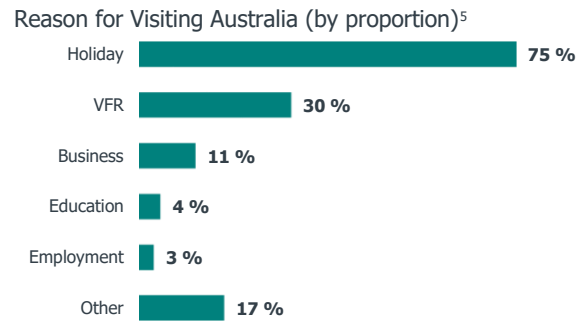


Germany Market Snapshot



Year ending June 2019

Germany Visitors						Germany Expenditure			
To Australia	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	199,000	-0.5%	2%	39.0	-6.1	\$693.7	0.7%	2%	\$3,490.2
Holiday Visitors	148,000	-0.3%	3%	35.6	-8.0				
To Queensland	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	81,000	-7.2%	3%	25.1	-0.3	\$165.4	-9.1%	3%	\$2,047.1
Holiday Visitors	69,000	-8.8%	4%	20.2	-2.8				



Year ending June 2019	Age				Gender		Traveling with...			
	15-29	30-49	50-69	70+	M	F	Solo	Couple	Family	Friends
To Australia										
Total Visitors	37%	29%	31%	2%	52%	48%	56%	22%	10%	9%
Holiday Visitors	42%	28%	27%	3%	48%	52%	52%	25%	11%	11%
To Queensland										
Total Visitors	47%	27%	25%	2%	45%	55%	52%	24%	11%	11%
Holiday Visitors	49%	26%	23%	1%	45%	55%	50%	24%	12%	12%

Year ending June 2019	Number of Previous Visits to Australia							On Pkg Tour
	0 (First)	1	2	3	4 - 7	8 - 20	21+	
To Australia								
Total Visitors	51%	23%	8%	5%	6%	7%	0%	8%
Holiday Visitors	57%	22%	7%	4%	5%	5%	0%	9%
To Queensland								
Total Visitors	63%	20%	6%	3%	4%	3%	0%	12%
Holiday Visitors	69%	19%	4%	3%	4%	1%	0%	14%

Research Updates
To receive an email alert whenever new tourism figures are released, please [click here](#).

1. ALoS - Average length of stay.
2. Expenditure data is sourced from Tourism Research Australia and is inclusive of package expenditure.
3. Non-core - Countries not included by TRA in individual analysis are grouped by continent or region.
4. Tourism Research Australia - Forecasting.
5. Due to visitors having more than one main reason for travel, proportions equal to more than 100%.
Note: Unless specified, all data is from Tourism Research Australia, International Visitor Survey

