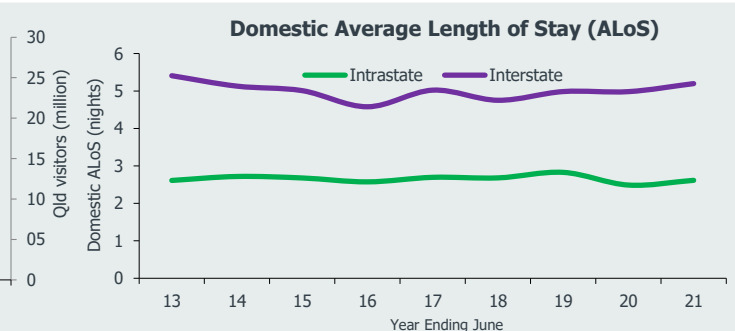
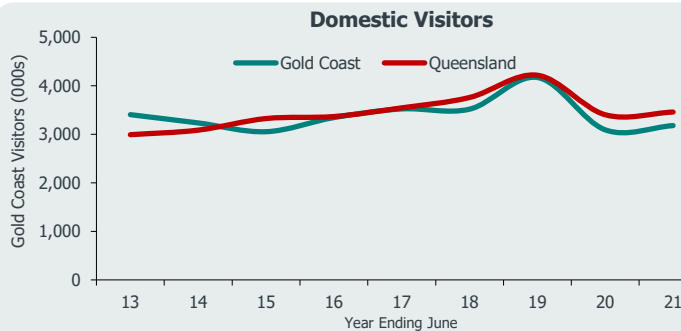


Year Ending June 2021



	Visitors	Holiday	VFR	Business	Expenditure (\$m)
Domestic Overnight	3,180,000	1,735,000	1,051,000	283,000	\$2,865.8m
Annual % change ¹	▲ 2.8%	▲ 16.2%	▼ -5.2%	▼ -21.2%	▲ 4.0%
3-yr trend % change ²	▼ -3.1%	▼ -2.2%	▼ -1.0%	▼ -12.8%	▼ -2.4%
Change vs Dec 2019	▼ -24.3%	▼ -19.8%	▼ -24.7%	▼ -43.5%	▼ -22.4%
TOTAL OVERNIGHT*	3,188,000	1,737,000	1,056,000	283,000	\$2,885.4m
Annual % change	▼ -16.7%	▼ -16.0%	▼ -13.8%	▼ -25.4%	▼ -22.4%
3-yr trend % change	▼ -10.1%	▼ -12.0%	▼ -4.9%	▼ -15.0%	▼ -11.5%
Change vs Dec 2019	▼ -39.6%	▼ -42.4%	▼ -32.4%	▼ -47.3%	▼ -42.7%



Total (domestic and international) Overnight Visitors

- In the year ending June 2021, the Gold Coast welcomed 3.2 million total overnight visitors (down 39.6 per cent compared to the benchmark pre-COVID-19 year ending December 2019) who spent \$2.9 billion (down 42.7 per cent compared to the year ending December 2019).
- Total overnight visitation includes international visitors as well as domestic, but with Australia's borders closed to most countries over the year (except for a New Zealand travel bubble during the June quarter 2021), international results are not being reported on their own.

Domestic Visitors

The year ending June 2021 (i.e. 1 July 2020 – 31 June 2021) reflects the period since initial COVID-19 restrictions began to ease after Australia's nationwide COVID-19 restrictions were put in place. Queensland reopened its borders to New South Wales and Victoria from 1 December 2020, but there were subsequent restrictions put in place during different time periods due to COVID-19 outbreaks through to the year ending June 2021.

Domestic change against Year Ending December 2019

- In the year ending June 2021, domestic overnight visitor expenditure decreased by 22.4 per cent to \$2.9b compared to the year ending December 2019. This was the result of total visitation decreasing 24.3 per cent to 3.2 million.
- Visitors' average length of stay decreased by 0.4 nights to 3.6 nights compared to the year ending December 2019 so that total nights decreased by 31.3 per cent to 11.4 million. Average spend per night increased 13.0 per cent to \$252 per night.
- Visitation decreased across all travel purposes compared with the year ending December 2019, with the largest drop from business visitors (down 43.5 per cent to 283,000), followed by 'visiting friends and relatives' visitors (down 24.7 per cent to 1.1m) and holiday visitors (down 19.8 per cent to 1.7m).
- Interstate travel led the fall in visitation (down 45.6 per cent to 1.2m) due to various restrictions put in place over the year, along with consumer preference to travel within their own state. This included a 58.2 per cent decrease from Victoria to 267,000 and a 39.4 per cent decrease from New South Wales to 759,000.
- The intrastate market is recovering better than the interstate market. Intrastate visitation was 1.5 per cent lower than in the year ending December 2019 at 2.0 million and visitation from the largest intrastate market, Brisbane, was steady (0.0% change) at 1.4 million.

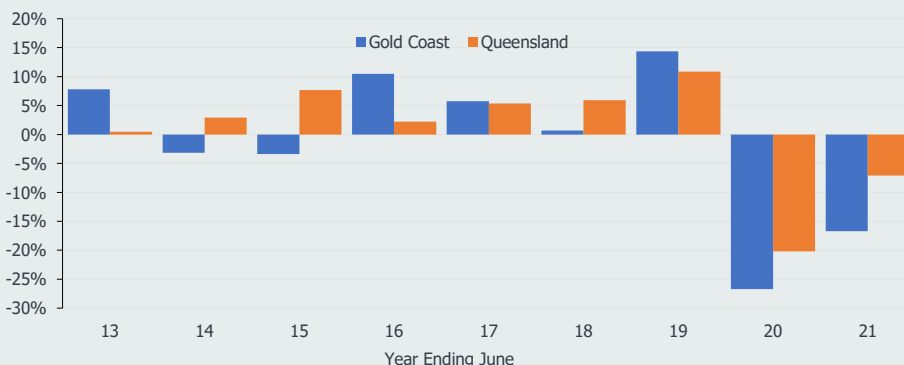
Domestic annual change

- Compared to the year ending June 2020, total overnight visitor expenditure was up 4.0 per cent to \$2.9b, total visitation was up 2.8 per cent to 3.2 million and total nights were down 2.5 per cent to 11.4 million.

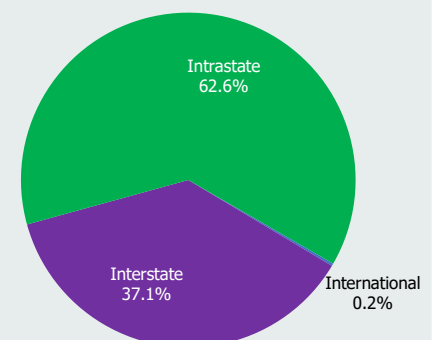
Domestic quarterly change

- Overall quarterly visitation in the June quarter 2021 was down 8.9 per cent compared to the June quarter 2019. Visitor nights were steady (down 0.5 per cent) compared to the June quarter 2019.

Annual % change in Total Overnight Visitation



Overnight visitation by market



Gold Coast Regional Snapshot

Year Ending June 2021

Domestic overnight visitors to the Gold Coast

	Visitors	Year % Chg	Change vs YE Dec 2019	Nights	Year % Chg	Change vs YE Dec 2019	Length of Stay	Year # Chg	Change vs YE Dec 2019
Holiday	1,735,000	16.2%	-19.8%	6,793,000	6.3%	-27.9%	3.9	-0.4	-0.4
VFR	1,051,000	-5.2%	-24.7%	3,294,000	-8.5%	-23.6%	3.1	-0.1	0.0
Business	283,000	-21.2%	-43.5%	784,000	-25.0%	-46.2%	2.8	-0.1	-0.1
Domestic³	3,180,000	2.8%	-24.3%	11,373,000	-2.5%	-31.3%	3.6	-0.2	-0.4
Intrastate									
Holiday	1,141,000	70.5%	16.6%	3,214,000	80.0%	22.1%	2.8	0.1	0.1
VFR	679,000	11.6%	-9.8%	1,598,000	27.8%	-0.4%	2.4	0.3	0.2
Business	128,000	-14.7%	-40.1%	261,000	-25.1%	-48.8%	2.0	-0.3	-0.3
Intrastate	1,996,000	32.9%	-1.5%	5,220,000	39.6%	-10.0%	2.6	0.1	-0.2
Interstate									
Holiday	594,000	-27.9%	-49.9%	3,579,000	-22.3%	-47.3%	6.0	0.4	0.3
VFR	373,000	-25.6%	-42.1%	1,696,000	-27.8%	-37.4%	4.6	-0.1	0.3
Business	155,000	-25.9%	-46.1%	523,000	-25.0%	-44.8%	3.4	0.0	0.1
Interstate	1,184,000	-25.5%	-45.6%	6,154,000	-22.3%	-42.8%	5.2	0.2	0.3

June quarterly Data

	Gold Coast	Queensland
Overnight Visitors	969,000	5,823,000
Change over the year	315.5%	170.6%
Change vs 2019	-8.9%	-11.0%
Nights	3,766,000	21,990,000
Change over the year	749.2%	179.0%
Change vs 2019	-0.5%	-9.7%

Domestic day trip visitors

Total Visitors	Day trip visitors	Year % Chg	Change vs YE Dec 2019	Expenditure (\$) million	Year % Chg	Change vs YE Dec 2019
Gold Coast	6,606,000	-9.3%	-25.6%	\$677.8m	-10.6%	-25.1%
Queensland	41,674,000	-5.4%	-21.2%	\$4,499.7m	-11.2%	-22.9%
Australia	173,829,000	-15.8%	-30.0%	\$18,943.1m	-15.2%	-28.1%

State comparison - Domestic Overnight

All Visitors	Visitors	Year % Chg	Change vs YE Dec 2019	Nights	Year % Chg	Change vs YE Dec 2019
Queensland	20,758,000	1.6%	-19.9%	82,880,000	0.9%	-19.5%
NSW	30,155,000	-0.5%	-22.6%	103,511,000	4.7%	-15.5%
Victoria	16,611,000	-26.8%	-44.2%	53,898,000	-20.5%	-35.5%
Australia	87,359,000	-5.1%	-25.6%	333,652,000	-2.3%	-20.2%
Holiday Visitors	Visitors	Year % Chg	Change vs YE Dec 2019	Nights	Year % Chg	Change vs YE Dec 2019
Queensland	8,971,000	20.9%	-10.4%	37,953,000	15.6%	-12.5%
NSW	13,374,000	25.1%	-9.6%	47,110,000	25.9%	-7.0%
Victoria	7,682,000	-16.9%	-38.3%	25,253,000	-12.3%	-29.5%
Australia	39,554,000	15.6%	-14.4%	151,289,000	13.4%	-12.6%



CURRUMBIN, GOLD COAST

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For tourism region definitions, click here



COOLANGATTA, GOLD COAST

Year Ending June 2021

Domestic overnight regional comparison

Total Visitors	Visitors	Year % Chg	Change vs 2019	Nights	Year % Chg	Change vs 2019	Length of stay	Nights change	Change vs 2019	% Proportion of Travel Purpose			% Share of Total Visitors
										Holiday %	VFR %	Business %	
Brisbane	5,622,000	-10.9%	-31.2%	16,675,000	-8.6%	-29.6%	3.0	0.1	0.1	31%	42%	18%	27%
Gold Coast	3,180,000	2.8%	-24.3%	11,373,000	-2.5%	-31.3%	3.6	-0.2	-0.4	55%	33%	9%	15%
TNQ	1,928,000	8.6%	-13.1%	9,405,000	0.1%	-15.9%	4.9	-0.4	-0.2	54%	20%	21%	9%
Sunshine Coast	3,766,000	17.0%	-7.0%	13,393,000	11.2%	-7.9%	3.6	-0.2	0.0	60%	30%	6%	18%
SGBR	2,099,000	12.3%	-9.4%	7,891,000	5.2%	-12.8%	3.8	-0.3	-0.1	39%	30%	23%	10%
SQC	2,077,000	10.8%	-6.9%	6,176,000	21.4%	4.7%	3.0	0.3	0.3	32%	36%	23%	10%
Townsville	939,000	-5.7%	-27.6%	3,908,000	3.2%	-18.4%	4.2	0.4	0.5	42%	29%	23%	5%
Outback*	1,006,000	8.4%	-12.7%	4,946,000	11.0%	-19.0%	4.9	n/p	-0.4	29%	18%	43%	5%
Whitsundays*	726,000	38.6%	15.0%	3,051,000	27.6%	9.4%	4.2	n/p	-0.2	66%	15%	14%	3%
Fraser Coast*	725,000	16.1%	-5.6%	2,447,000	-11.8%	-20.2%	3.4	n/p	-0.6	54%	31%	7%	3%
Mackay*	907,000	-13.0%	-14.7%	3,372,000	-21.2%	-23.0%	3.7	n/p	-0.4	24%	18%	48%	4%
Total Queensland	20,758,000	1.6%	-19.9%	82,880,000	0.9%	-19.5%	4.0	0.0	0.0	43%	33%	19%	100%

* Three-year trend change %²

Notes/Sources:

TNQ= Tropical North Queensland; SGBR = Southern Great Barrier Reef and SQC = Southern Queensland Country

In 2012, the Australian Bureau of Statistics (ABS) changed the way it reports regional statistics. Essentially, the ABS moved from using political boundaries such as local government areas to a framework based on population densities, called the Australian Statistical Geographic Standard (ASGS). Statistical Area 2s (SA2s), which represent one level of the ASGS, replace local government areas (LGA) previously used to define tourism region boundaries. SA2 boundaries closely resemble that of the former tourism region boundaries (defined by LGA boundaries) in Queensland with any differences not being material.

The data included in this report is sourced from the National and International Visitor Surveys (NVS & IVS) conducted by Tourism Research Australia (TRA). These are large and comprehensive surveys that provide valuable data on a national, state, and regional level. The variable nature of travel, combined with sampling variability (which all surveys are subject to) means that regional results need to be viewed as indicative only. It is likely that not all segments of the region will experience the changes noted on a regional level.

Tourism Research Australia has transitioned NVS sampling to 100 per cent mobile phone interview (from 50 per cent mobile phone/50 per cent landline) to reflect current phone usage trends. The change in methodology has seen a break in series so please use caution when comparing 2019 to previous year's results.

2017 and 2018 estimates have been revised to align with the latest release of ABS population projections and will differ slightly from previously published estimates.

"n/p" indicates the data has not been published.

Footnotes:

1. Annual change refers to the percentage change between the year to the date covered by this report compared to the same period one year prior.
2. Trend change refers to the percentage change between the average of the three years to the date covered by this report, compared to the average for the same period one year prior. Trend change has been used to analyse changes for regions with small sample sizes.
3. This figure includes "Other" visitors.

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