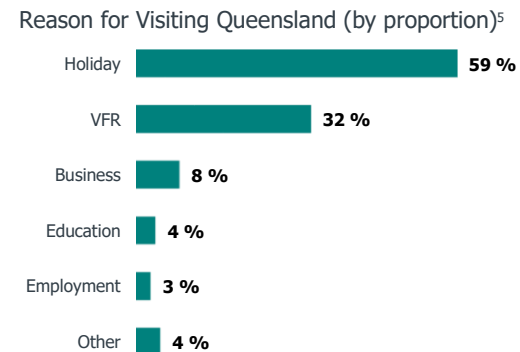
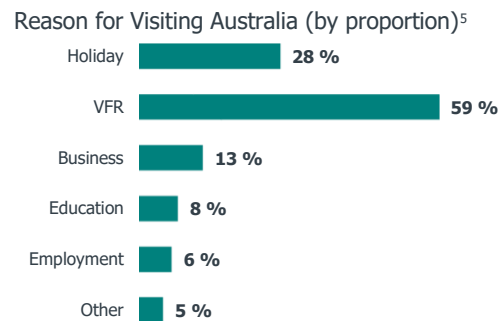


India Market Snapshot



Year ending June 2019

India Visitors						India Expenditure			
To Australia	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	350,000	▲ 11.6%	4%	62.8	▲ 5.3	\$1,259.7	▲ 17.5%	4%	\$3,594.1
Holiday Visitors	98,000	▼ -5.5%	2%	10.9	▲ 1.1				
To Queensland	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	79,000	▲ 0.6%	3%	29.4	▲ 3.4	\$131.9	▼ -12.7%	2%	\$1,679.7
Holiday Visitors	46,000	▼ -1.0%	3%	4.8	▼ -1.4				



Year ending June 2019	Age				Gender		Traveling with...			
	15-29	30-49	50-69	70+	M	F	Solo	Couple	Family	Friends
To Australia										
Total Visitors	20%	28%	48%	4%	51%	49%	53%	28%	13%	3%
Holiday Visitors	23%	29%	44%	4%	48%	52%	29%	38%	24%	8%
To Queensland										
Total Visitors	22%	28%	48%	3%	53%	47%	36%	33%	21%	8%
Holiday Visitors	21%	26%	53%	0%	53%	47%	18%	40%	29%	12%

Year ending June 2019	Number of Previous Visits to Australia							On Pkg Tour
	0 (First)	1	2	3	4 - 7	8 - 20	21+	
To Australia								
Total Visitors	46%	20%	9%	8%	13%	5%	0%	6%
Holiday Visitors	69%	15%	5%	1%	9%	2%	0%	20%
To Queensland								
Total Visitors	66%	15%	4%	4%	9%	2%	0%	24%
Holiday Visitors	78%	13%	2%	1%	5%	2%	0%	38%

Research Updates
To receive an email alert whenever new tourism figures are released, please [click here](#).

1. ALoS - Average length of stay.
2. Expenditure data is sourced from Tourism Research Australia and is inclusive of package expenditure.
3. Non-core - Countries not included by TRA in individual analysis are grouped by continent or region.
4. Tourism Research Australia - Forecasting.
5. Due to visitors having more than one main reason for travel, proportions equal to more than 100%.
Note: Unless specified, all data is from Tourism Research Australia, International Visitor Survey

