

Have your say

* Thank you to those who have already filled out our quick **5-question survey**. If you haven't yet had the chance, we'd love to hear your thoughts on our newsletter. **Take the quick survey now.** *

Eye on Q

10 August 2017

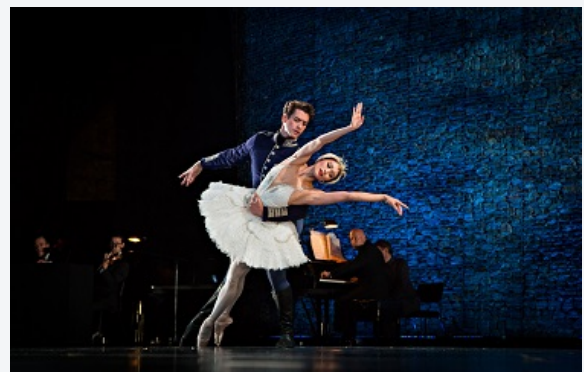
TOURISM
& EVENTS
Queensland



Toowomba to host DestinationQ forum

Tourism businesses, industry groups and stakeholders are invited to attend Queensland's leading tourism forum, DestinationQ, in Toowoomba on 30 August. The event has already generated significant interest with 196 industry representatives already signed on to attend. The regional forum will provide an ideal opportunity for the industry to collaborate, hear from experts and develop ways to further build Queensland tourism.

[Read more](#)



Queen's Baton Relay activation promotes GC2018 to Vancouver locals

TEQ in partnership with Commonwealth Games Canada, the City of Vancouver and Tourism Australia, coordinated a Queen's Baton Relay activation in Vancouver to promote the Gold Coast 2018 Commonwealth Games in the Canadian market. TEQ also co-hosted a VIP Reception with Austrade, the City of Gold Coast and Trade & Investment Queensland involving over 100 guests to 'farewell' the Queen's Baton Relay before it travelled onto Belize.

[Read more](#)

The Royal Ballet delivers huge success for Queensland

The Royal Ballet's exclusive visit to Queensland as part of Queensland Performing Arts Centre's (QPAC's) 2017 International Series, supported by TEQ, has been heralded a resounding success. A total audience of 21,606 Queenslanders and visitors experienced The Royal Ballet over 12 performances at QPAC and a one-night Gala Performance in Cairns.

(Image credit: Colyn Huber, Lovegreen Photography)

[Read more](#)



Industry opportunities

[Horizon's Accelerator Roadshow](#)
Brisbane and Cairns, 15 Aug 2017

[Greater China Travel Mission](#)
Guangzhou, 11-14 Dec 2017
Applications close 16 Aug 2017

[Greater China Premium Travel Showcase](#)
Guangzhou, 13-15 Dec 2017
Applications close 16 Aug 2017

[Fraser Coast Welcome Program](#)
Pialba, 22 Aug 2017

[DestinationQ 2017 Events Conference](#)
Toowoomba, 30 Aug 2017

[Queensland Destination Events Program](#)
Funding round now open until 4 Oct 2017

[DestinationQ Forum](#)
Brisbane, 9-10 Nov 2017

Job opportunities:
[TEQ Marketing Specialist](#)
Applications close 13 Aug 2017

[Brisbane Convention & Exhibition Centre Senior Sales Manager](#)
Applications close 14 Aug 2017

[Whitsunday Clipper Race Carnival Event Manager](#)
Applications close 16 Aug 2017

[Read more](#)

Quick snippets

Tropical North Queensland Memorandum of Understanding (MOU) - Tourism Tropical North Queensland has recently signed a new MOU with local tourism organisations.

Sunshine Coast launches new Jetstar campaign - Visit Sunshine Coast has partnered with Jetstar Australia and Sunshine Coast Airport to launch a new campaign highlighting the ease of holidaying on the Sunshine Coast from Adelaide with Jetstar's direct flight services.

Mackay tourism industry set for injection from events - the tourism industry is ready for the next big injection of visitors to the region, thanks to some major events scheduled for August and September.

Outback Festival cultural line-up announced - an unprecedented number of 72 performers and artists will form part of the 2017 Outback Festival line up.

Cairns Museum opens - after two years of refurbishment and an injection of \$1.6 million, the Cairns Museum opened recently with 80 volunteer hosts welcoming visitors from across the world.

Visit Sunshine Coast appoints head of marketing - the newly-created position will be filled by Kylee Daniel, who has been elevated from her current position as Events Marketing Specialist.

Tjapukai promotes Traditional Owner to senior role - Djabugay descendant Shirley Hollingsworth of the Buluwai Clan has been appointed Tjapukai Deputy General Manager.

Change of watch for Cruise Whitsundays - Nick Hortle will sign off as Managing Director on 31 August. Russell Westmoreland will join the company in late August as acting Managing Director until a permanent replacement is appointed.

EVENTS

IT'S LIVE!
in Queensland

GYMPIE MUSIC
MUSTER
Sunshine Coast
24-27 Aug 2017

HORIZON FESTIVAL
OF ARTS AND
CULTURE
Sunshine Coast
25 Aug-3 Sep 2017



NETBALL QUAD
SERIES - AUSTRALIA
V ENGLAND & NEW
ZEALAND V SOUTH
AFRICA

SEALINK MAGNETIC
ISLAND RACE WEEK
**Townsville North
Queensland**
31 Aug-6 Sep 2017



Brisbane
26 Aug 2017

BIRDSVILLE RACES
**Outback
Queensland**
1-2 Sep 2017

2017 UCI MOUNTAIN
BIKE WORLD
CHAMPIONSHIPS
CAIRNS
**Tropical North
Queensland**
5-9 Sep 2017

Before you go...

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