STATE TOURISM SATELLITE ACCOUNTS 2019-20, KEY FACTS

TOURISM GROSS STATE PRODUCT (GSP)

- QLD: DIRECT $11.4 bn ▼18.1%, TOTAL $22.7 bn ▼20.0%
- NSW: DIRECT $15.2 bn ▼16.4%, TOTAL $30.2 bn ▼21.0%
- VIC: DIRECT $1.5 bn ▼14.7%, TOTAL $3.0 bn ▼18.3%
- WA: DIRECT $5.4 bn ▼11.2%, TOTAL $10.5 bn ▼13.9%
- NT: DIRECT $0.9 bn ▼25.3%, TOTAL $1.9 bn ▼28.1%
- SA: DIRECT $3.1 bn ▼13.4%, TOTAL $6.5 bn ▼16.7%
- TAS: DIRECT $1.4 bn ▼14.2%, TOTAL $2.7 bn ▼17.8%
- ACT: DIRECT $0.8 bn ▼26.9%, TOTAL $1.6 bn ▼28.1%
- QLD: TOTAL $22.7 bn ▼20.0%
- NSW: TOTAL $30.2 bn ▼21.0%
- VIC: TOTAL $23.4 bn ▼20.7%
- WA: TOTAL $10.5 bn ▼13.9%
- NT: TOTAL $2.7 bn ▼17.8%
- SA: TOTAL $5.5 bn ▼16.1%
- TAS: TOTAL $2.7 bn ▼17.8%
- ACT: TOTAL $1.6 bn ▼28.1%

TOURISM CONSUMPTION IN QLD*

- International: $6.4 bn ▼19.6% YoY
- Domestic: $28.1 bn ▼19.2% YoY
  - Domestic interstate: $7.4 bn ▼20.8% YoY
  - Domestic same-day travel: $5.0 bn ▼10.9% YoY

TOURISM EMPLOYMENT IN QLD

- TOTAL EMPLOYMENT: 207k ▼1.8% YoY
  - DIRECT EMPLOYMENT: 136k ▼6.3% YoY

- Tourism (direct): 5.4%
- Agriculture, forestry and fishing: 3.2%
- Mining: 2.6%

Even amidst COVID-19 Queensland’s tourism industry employs similar number of people as agriculture, forestry and fishing and mining industries combined.

DIRECT TOURISM EMPLOYMENT BY INDUSTRY

- Food services *: 19%
- Retail trade: 24%
- Accommodation: 16%
- Education and training: 11%
- Air, water and other transport: 8%
- Travel agency/tour operator: 8%
- Other sports and recreation services: 6%
- Other: 7%

* Refers to cafes, restaurants & take-away food services