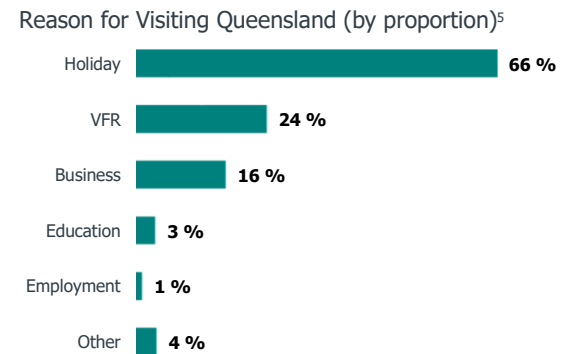
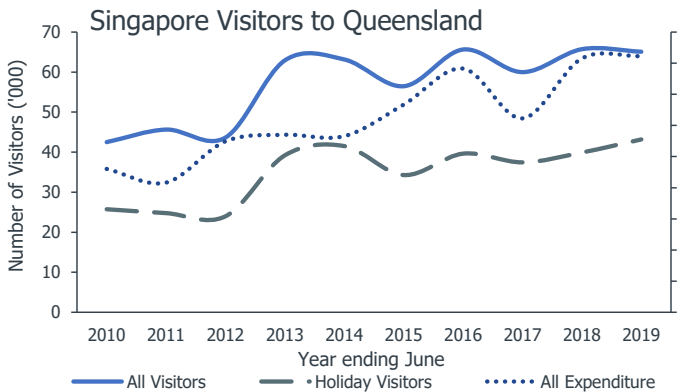
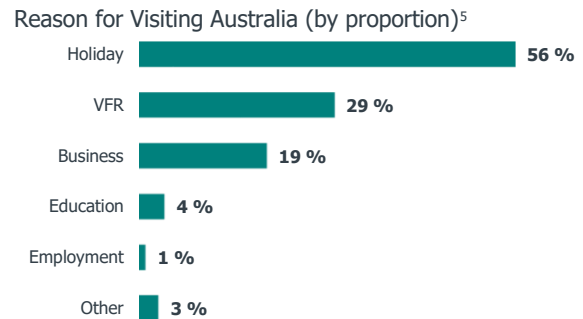


Singapore Market Snapshot



Year ending June 2019

Singapore Visitors						Singapore Expenditure			
To Australia	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	407,000	▲ 7.9%	5%	14.0	▼ -0.9	\$1,095.2	▲ 5.3%	4%	\$2,694.2
Holiday Visitors	227,000	▲ 7.4%	5%	8.1	▲ 0.9				
To Queensland	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	65,000	▼ -1.0%	2%	11.3	▼ -4.3	\$164.5	▲ 0.9%	3%	\$2,528.2
Holiday Visitors	43,000	▲ 8.2%	2%	6.1	▼ -0.4				



Year ending June 2019	Age				Gender		Traveling with...			
	15-29	30-49	50-69	70+	M	F	Solo	Couple	Family	Friends
To Australia										
Total Visitors	22%	48%	27%	3%	47%	53%	46%	17%	22%	11%
Holiday Visitors	23%	50%	25%	2%	41%	59%	27%	23%	33%	15%
To Queensland										
Total Visitors	26%	46%	25%	3%	47%	53%	33%	20%	29%	11%
Holiday Visitors	22%	50%	25%	3%	44%	56%	20%	23%	40%	15%

Year ending June 2019	Number of Previous Visits to Australia							On Pkg Tour
	0 (First)	1	2	3	4 - 7	8 - 20	21+	
To Australia								
Total Visitors	15%	14%	10%	11%	23%	25%	2%	5%
Holiday Visitors	19%	17%	10%	12%	23%	17%	1%	7%
To Queensland								
Total Visitors	20%	13%	12%	8%	21%	26%	2%	7%
Holiday Visitors	20%	15%	14%	9%	20%	22%	0%	8%

Research Updates
To receive an email alert whenever new tourism figures are released, please [click here](#).

1. ALoS - Average length of stay.
2. Expenditure data is sourced from Tourism Research Australia and is inclusive of package expenditure.
3. Non-core - Countries not included by TRA in individual analysis are grouped by continent or region.
4. Tourism Research Australia - Forecasting.
5. Due to visitors having more than one main reason for travel, proportions equal to more than 100%.
Note: Unless specified, all data is from Tourism Research Australia, International Visitor Survey

