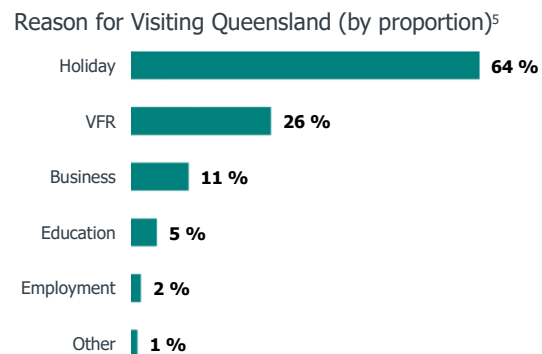
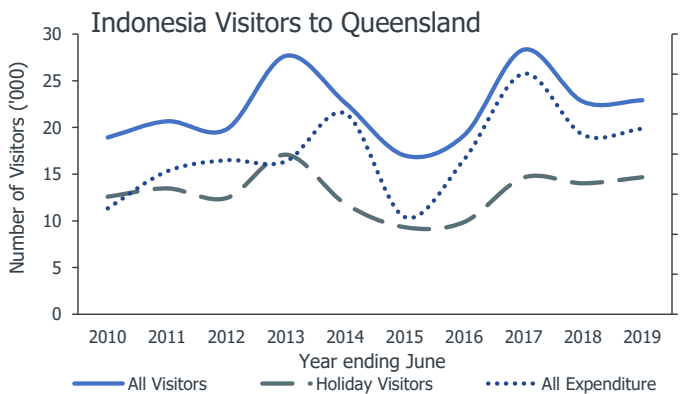
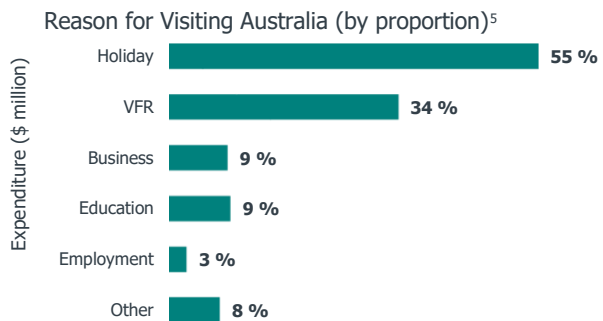


Indonesia Market Snapshot



Year ending June 2019

Indonesia Visitors						Indonesia Expenditure			
To Australia	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	191,000	▲ 5.1%	2%	28.8	▼ -2.4	\$650.2	▲ 7.0%	2%	\$3,396.0
Holiday Visitors	105,000	▲ 19.5%	2%	15.1	▲ 0.5				
To Queensland	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	23,000	▲ 0.6%	1%	22.9	▲ 0.5	\$46.4	▲ 3.4%	1%	\$2,023.6
Holiday Visitors	15,000	▲ 4.6%	1%	15.8	▲ 8.2				



Year ending June 2019	Age				Gender		Traveling with...			
	15-29	30-49	50-69	70+	M	F	Solo	Couple	Family	Friends
To Australia										
Total Visitors	24%	43%	31%	2%	46%	54%	42%	14%	24%	16%
Holiday Visitors	25%	46%	28%	2%	46%	54%	29%	16%	31%	21%
To Queensland										
Total Visitors	21%	43%	32%	4%	41%	59%	41%	10%	38%	7%
Holiday Visitors	24%	44%	32%	0%	38%	62%	25%	13%	52%	9%

Year ending June 2019	Number of Previous Visits to Australia							On Pkg Tour
	0 (First)	1	2	3	4 - 7	8 - 20	21+	
To Australia								
Total Visitors	27%	15%	13%	10%	18%	15%	2%	7%
Holiday Visitors	35%	17%	10%	10%	14%	12%	1%	11%
To Queensland								
Total Visitors	31%	17%	9%	4%	13%	17%	9%	21%
Holiday Visitors	37%	21%	7%	5%	9%	21%	0%	29%

Research Updates
To receive an email alert whenever new tourism figures are released, please [click here](#).

1. ALoS - Average length of stay.
2. Expenditure data is sourced from Tourism Research Australia and is inclusive of package expenditure.
3. Non-core - Countries not included by TRA in individual analysis are grouped by continent or region.
4. Tourism Research Australia - Forecasting.
5. Due to visitors having more than one main reason for travel, proportions equal to more than 100%.
Note: Unless specified, all data is from Tourism Research Australia, International Visitor Survey

