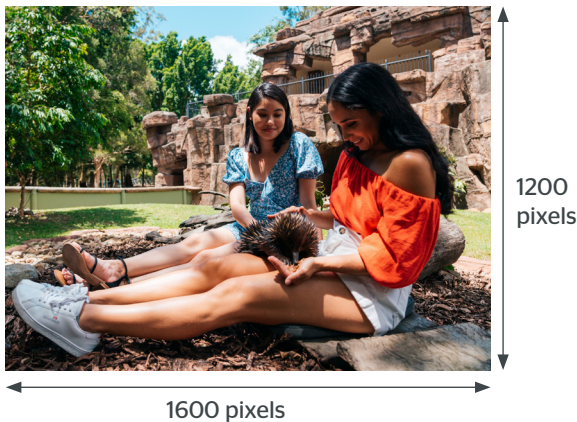


HOW TO GUIDE THREE: KEEP ATDW FRESH

Keeping your ATDW profile fresh



How to video

There is an instructional video to show you how to keep your ATDW profile fresh. Alternatively, you can follow the instructions below. Click to watch.

Currently travel has some uncertainty, so it's important that we continue to provide accurate information to people who are dreaming of their next holiday and help to build their confidence. By ensuring your most current and accurate information flows through to [Queensland.com](https://www.queensland.com) and other sites, it provides great benefits to the many thousands of people visiting these sites.

Does your profile have large images?

If you only update one thing, make sure it is your images. To best showcase your product and optimise your profile, please ensure all images are 1600 x1200 pixels and landscape orientation. Bright images taken outdoors showing your customers having a good time work best!

Add your social media links

You can include your Facebook, Twitter, TripAdvisor, Instagram, Pinterest and many more social media links which will display alongside on your ATDW profile.



Current business status

You can add in the Description field any adjustments that your business has made. For example, that you have a COVID Safe Plan in place or if you have a café currently only offering takeaway options.

How to update your ATDW profile

Steps	Instructions
1	Go to www.atdw-online.com.au
2	Enter your username (email address) and password.
3	From your profile Dashboard, click the UPDATE button next to the profile you would like to update.
4	Navigate to the section you would like to update by using the orange menu on the left, or by clicking on Summary to get an overview of your profile.
5	Click on Send for Review when you have finished updating your profile.
6	Your updates will be reviewed and approved within 1-2 business days.
7	After publishing the updates will be live on Queensland.com the following day.

If you are having trouble setting up your profile, you can contact the ATDW Helpdesk.

ATDW Helpdesk

Monday to Friday | During business hours

Ph. 1800 629 749

Email: atdw@queensland.com

Confidential industry briefing document only

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