

## An update on Australia's bushfires

At Tourism and Events Queensland our thoughts are with fire-affected communities across Australia who have lost so much and the heroes working tirelessly to keep us safe. It is a difficult time and while Queensland has been fortunate to remain largely unaffected by the current bushfires our thoughts remain with our fellow Australians during these challenging times.

While Queensland's tourism operations remain unaffected, TEQ is working closely with Tourism Australia, the other State Tourism Organisations and all of Queensland's Regional Tourism Organisations (RTOs) to ensure our international trade partners and consumers receive the latest information on the situation.

We are sensitive to the ongoing emergency situation and in consultation with the RTOs, TEQ has confirmed our international marketing will largely continue as normal. In some limited cases (such as joint Tourism Australia campaigns) some marketing may be paused or rescheduled. We have also re-programmed some domestic marketing activity.

We will continue to monitor the situation and its coverage closely, working alongside Tourism Australia and Queensland's RTOs, to review marketing and messaging as needed.

In the meantime, we welcome you to share any feedback you may have heard from your current and future guests in relation to cancelling or deferring travel – please share via your RTO or TEQ Destination Director.

It is important for our industry to ensure travellers are aware of conditions and safe travelling options. You could provide the following information to travellers:

### **Travelling to Queensland**

Queensland has been fortunate to remain largely unaffected by the current bushfires and Queensland's tourism operators and experiences are operating as usual. Some rural bushfire warnings are in place and visitors can stay up-to-date with the latest information and advice being issued by Queensland Fire and Emergency Services (QFES).

[www.qfes.qld.gov.au](http://www.qfes.qld.gov.au) | Facebook: [@QLdFireandEmergencyServices](https://www.facebook.com/QLdFireandEmergencyServices) | Twitter: [@QLdFES](https://twitter.com/QLdFES) | Instagram: [@qldfire](https://www.instagram.com/qldfire)

Information on what to do if a natural disaster strikes while travelling, and links to key information services is available on [TEQ's corporate website](#).

[Tourism Australia's website](#) has information about safe travel in Australia, and which areas are/are not affected by bushfires.

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