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Eye on Q

8 August 2019

TOURISM
& EVENTS
Queensland



Outback Queensland welcomes events conference

More than 140 tourism and events industry professionals travelled to the Outback Queensland town of Cloncurry this week for the 2019 DestinationQ Events Conference.

With the theme of 'How our past shapes our future', the conference featured a range of speakers covering the topics of resilience and how to build better events.

The day included talks from former Christchurch Mayor Sir Bob Parker, who shared the inspiring story of how his city recovered from the devastating earthquake in 2011 and New Orleans Jazz and Heritage Festival Communications Director Matthew Goldman who spoke about the growth of the event over the last 50 years and how it handled immense challenges including Hurricane Katrina and the September 11 terror attacks.

The conference also featured plenty of practical information on event delivery, including how to work with sponsors, packaging events with flights and accommodation, getting the most out of research and building an enthusiastic and capable volunteer work-force.

In addition to the events conference, TEQ is also a partner in delivering the annual DestinationQ Forum, the state's leading tourism industry gathering. This year's event will be held on the [Sunshine Coast on 7-8 November](#).

[Read more](#)



MasterChef promoting Queensland globally as The Curated Plate inaugural event fires up

The second phase of TEQ's strategic partnership with Network Ten's top-rating show MasterChef Australia is now underway, with the program screening in key markets including India, the United Kingdom, Ireland and New Zealand.

Earlier this year, MasterChef Australia showcased the state's unique destinations and produce with a series of challenges for contestants during 'Queensland Week'.

The show provided hundreds of thousands of viewers from across Australia with a mouth-watering insight into Queensland's world-class food offerings and experiences that will now spread around the world, with the program to be aired in more than 120 countries.

TEQ has also launched its 'Taste the State' campaign, an online content series, as well as a new television commercial showcasing Queensland's food story with celebrity chef Matt Sinclair.

This week will also see Queensland's food story on show at [The Curated Plate](#) on the Sunshine Coast. The inaugural food festival starts today, with local and international chefs showcasing the produce the region is famous for. The event promotion has included a [series of online videos](#) produced by Visit Sunshine Coast to highlight the event and the stunning destination hosting it.

Showcasing Queensland in India

Queensland businesses and tourism operators will head to India this week for an eight-day mission to showcase the state's unique offerings to key trade partners.

The 2019 Australia Marketplace India, Tourism

Australia's flagship trade event in India, will feature 17 Queensland participants, with 14 of those staying on for the joint Tourism and Events Queensland-Visit Victoria Destination Showcase India.

Keep an eye on TEQ's upcoming trade mission opportunities [here](#).

[Read more](#)



Australia's cutest baby koala

An eight-month-old joey from the Gold Coast has been named Australia's cutest koala after a nationwide search.

Tallow, from the Paradise Country nature park, was crowned last week, following a competition by Tourism Australia, with more than 70 entries from across the country. The shortlisted album reached over one million people and received thousands of comments and shares.



Business resources

Working with TEQ

Are you wondering how you can work more closely with TEQ?

TEQ has a wealth of resources available to tourism industry professionals, from research insights to practical events delivery.

Check out the recently released 'Working with TEQ Checklist' to ensure you are making the most of the resources available.

[Read more](#)



Industry opportunities

Tourism jobs

Finance Officer - Tourism and Events Queensland. Full time, applications close 15 August.

[Sales Manager National Conventions](#) - Brisbane Convention & Exhibition Centre. Full time, applications close 12 August.

[Manager, Digital Brand and Content](#) - Destination Gold Coast. Three-year contract, applications close 19 August.



E-Commerce Expo

This event will provide an opportunity to hear from inspirational e-commerce leaders, meet local and international partners to expand your business and gain insights on China's rapidly expanding middle class.

[Register now](#)



Grants available

The Small Business Entrepreneur Grant and Business Growth Funds are now open, providing a range of options to assist businesses with coaching, advice, increasing digital capacity or purchasing specialised equipment to achieve high-growth potential.

[Apply now](#)



Ecotourism study

The University of Queensland is working in partnership with Ecotourism Australia to develop best practices in ecotourism. As part of the partnership they are currently advertising four PhD scholarships to help complete the work.

[Learn more](#)

Other opportunities

[The TNQ Tourism Marketing Conference](#)
Cairns, 22 August 2019

[TEQ's Conversations with Industry](#)
Yeppoon, 28 August 2019

[ATEC Inbound Up North](#)
Cairns, 16 - 18 September 2019

[Growing Wine Tourism](#)
Toowoomba, 28 - 29 October 2019

[Destination IQ](#)
Sunshine Coast, 6 November 2019

[DestinationQ Forum](#)



Sunshine Coast, 7 - 8 November 2019

Focus Queensland | Digital Marketplace China

Chengdu, China, 7 - 9 November 2019

National Sustainability Conference

Save the date - Brisbane, 27 - 28 April 2020

[More on TEQ's industry events calendar](#)

Quick snippets

- The latest data on the performance of the [Queensland accommodation sector](#) is now available for June 2019.
- The Great Barrier Reef Marine Park Authority has released its most recent [update on the health of the reef](#).
- Cairns Airport has teamed up with the Cairns Indigenous Art Fair to develop an [annual public art commissioning project](#).
- Sunshine Coast to host [AUSTSWIM Soak It Up 19 World Conference](#).
- Tourism Noosa has officially launched its [Trees for Tourism](#) initiative.
- The Museum of Underwater Art has released a [VR animation](#) of the Coral Greenhouse installation planned for John Brewer Reef, 70km offshore from Townsville.
- Brisbane will host [three international water polo test matches](#) between Australia and USA next year, in the lead up to the Tokyo 2020 Olympics.

WHAT'S ON IN QLD?

IT'S LIVE!
in Queensland



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