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Eye on Q

13 December 2018

TOURISM
& EVENTS
Queensland



A special Christmas message from Tourism and Events Queensland CEO, Leanne Coddington



New flagship event for Brisbane

A new flagship event for Queensland, Curiosity Brisbane, was announced this morning - a celebration of innovation, technology and science.

Curiosity will run from 15 March – 3 April 2019 and offer visitors a unique experience through a series of leisure and business events, an outdoor gallery of interactive creations, augmented reality spaces and pop-up music events encompassing:

- An interactive trail of 'Curiocities' (installations) positioned along the Brisbane River from South Bank to New Farm.
- The World Science Festival Brisbane – of which we are the only city outside of New York to host.
- QODE – an inaugural two-day event bringing together the world's leading minds in technology and innovation.

[Read more](#)



Queensland promoted to millions of Chinese visitors

More Chinese consumers will be inspired to visit Queensland, thanks to TEQ's new Memorandum of Understanding with China's largest online travel company, Ctrip which has more than 300 million members.

[Read more](#)



Events funding available

Now is your chance to give your event a boost by applying for TEQ's Queensland Destination Events Program funding.

You can apply for \$10,000 to \$25,000, which can go towards a range of behind the scenes event costs.

[Apply now](#)



Queensland makes global travel list

One of the world's most respected travel magazines, Conde Nast Traveller has named the Whitsundays and Brisbane among the 19 Best Places to Go in 2019 - the only Australian destinations to make the list.

The news comes on top of Expedia announcing that in 2018 [Brisbane was one of the fastest growing global destinations for Americans](#), with double-digit growth on the Expedia Group websites.

19 Best Places to Go in 2019



Small business grants

Help take your business to the next level with the Small Business Entrepreneur Program.

The Queensland Government is providing funding of up to \$5000 for eligible businesses to engage a consultant, advisor or business coach to help establish or develop their business.

[Click here to see if your business is eligible.](#)

Apply now



TEQ Board meet on Minjerribah

The TEQ Board met on Minjerribah (North Stradbroke Island) earlier this week as part of our program to visit the regions of Queensland – providing our Board members with a first-hand look at the tourism opportunities on the island.



Access data on high value travellers

Tourism Australia has published new high value traveller consumer fact sheets for 14 key inbound markets: USA, the United Kingdom, France, Italy, Germany, South Korea, Japan, Mainland China, Hong Kong, Singapore, Malaysia, Indonesia, India and New Zealand.

High-value travellers are likely to spend more, stay longer and disperse more regionally.

[View the fact sheets](#)



Honey Badger

Nick 'Honey Badger' Cummins was back on our screens last Sunday for the premiere of the TEQ supported episode of *Meanwhile in Australia*.

National Geographic's flagship program followed Nick's journey from the Whitsundays to Cape Tribulation, showcasing the best of Queensland and the characters that call our beautiful State home along the way.

To leverage the anticipated three million viewers who will watch the program over the coming months, TEQ is rolling out a social media marketing campaign that further highlights Nick's journey, underpinned by four destination pieces.

[Watch one of the campaign videos](#)



[Japanese influencers tour](#)



[TEQ Office Closure](#)

Queensland

Tourism and Events Queensland, together with Qantas Airways and Apollo Motorhome Holidays, is currently supporting the Queensland road trip of Tokyo-based content creator New Peaks.

New Peaks has brought together three young musically-talented influencers to create an original music video depicting multiple experiences along the drive from Cairns to the Gold Coast.

The resulting video will be released on YouTube early in the New Year with Qantas to also re-edit for use in their annual online sale promotion of the Narita-Brisbane service in February.

This is the last edition of Eye on Q for 2018. Thank you for your readership and contributions over the past year.

TEQ's head office will be closed from the 25th December and reopen on the 2nd January 2019.

We hope you you have a wonderful Christmas and New Year with your friends and family and we look forward to seeing you in the New Year.



Industry Opportunities

[The Business of Events Conference](#)
Sydney, 7-8 Feb 2019

[Destination Australia](#)
Brisbane, 14 March 2019

[Queensland on Tour India 2019](#)
Registrations close Friday 14 Dec, 17-22 Feb 2019

[Save the date: Australia Market Place](#)
26-29 August 2019

[More industry opportunities](#)

Job opportunities

- [TEQ Regional Manager United Kingdom - Closes 23 December 2018](#)
- [TEQ Western Markets Director - Closes 23 December 2018](#)
- [Tourism Australia Social Media Producer - Closes 14 December 2018](#)

Quick snippets

- [Queensland's latest consumer-related PR content in Queensland Stories](#)

- Great Barrier Reef Marine Park Authority approves next stage of underwater art project
- 2019 Mackay Region Visitor Guide now available
- Sunshine Coast Airport announces appointment of new Chief Executive Officer



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