

## New Queensland experiences grow industry

The Queensland tourism industry has welcomed a revitalisation of iconic experiences this week with the reopening of Daydream Island in the Whitsundays and Australia Zoo on the Sunshine Coast announcing a new multi-million dollar camping experience.

As tourism products continue to develop, so too does the industry as a whole by making our state a more attractive holiday destination.



## Australia Zoo's new \$8 million camping upgrade

Australia Zoo announced this week their plan to build an \$8 million wildlife camping experience on the Sunshine Coast. The new 'Camp Crocodile Hunter' is set to give domestic and international tourists another reason to visit the region.

The new 108-site camping ground is expected to attract more than 39,000 annual visitors and contribute up to \$4.5 million in visitor expenditure a year to the region, a major tourism boost for the Sunshine Coast.

There will be a range of accommodation options available from tents to caravan powered sites, glamping-style tents and eco-cabins. The 'Camp Crocodile Hunter' will open in 2020 as part of Australia Zoo's 50th anniversary celebrations.

[Read more](#)



## Daydream Island reopens after Cyclone Debbie

Two years on from Tropical Cyclone Debbie, the Whitsundays' Daydream Island Resort has reopened after a \$140 million renovation. The 4.5-star resort now boasts an impressive underwater observatory, 277 refurbished rooms and suites, three new restaurants, five bars, new swimming pools and grand foyer entry. The restored resort is preparing to welcome the first 500 visitors this week for a fully booked Easter period.

[See the new resort](#)

## New Queensland events shine



### Sunshine Coast's sell-out success

The Sunshine Coast has welcomed its first-ever NRL Premiership match, with almost 12,000 fans packing into Sunshine Coast Stadium for last Saturday's clash between the South Sydney Rabbitohs and New Zealand Warriors.



### Cycling Festival triumph

In another exciting first for Queensland, Brisbane played host to the inaugural Brisbane Cycling Festival. The 18-day multi-event festival culminated with the Six Day Final at Anna Meares Velodrome and the staging of the Tour de Brisbane,

The South Sydney Rabbitohs will return to the Sunshine Coast for the next two years, with the three-year deal expected to pump \$3.2 million into the local economy.

[Read more](#)

which saw 3,000 cyclists take to the streets on Sunday.

The festival concept was ambitious in its scope, bringing together a number of events under the one banner to help establish Brisbane as a genuine cycling city.

[See the event in pictures](#)



## Brisbane event to become world best for science and innovation

Boosting Queensland's reputation as a world leader in science, technology and innovation, brand new event 'Curiocity' had people flocking to explore, interact with and enjoy science over three weeks in March and April.

The event, which is a new concept developed by TEQ in partnership with Brisbane Marketing, incorporated interactive 'Curiocities' along the Brisbane River, as well as the QODE innovation conference and the World Science Festival Brisbane.

There were more than 100 events held across Brisbane and regional areas including Gladstone, Townsville, Ipswich, Toowoomba and Chinchilla.

[Read more](#)

## Industry resource

### Post ATE: How to get ready for international visitors

Making connections with international trade partners is one thing and welcoming international guests is another. Develop your product to an international standard with Tourism Australia's 'The Tourism Export Toolkit.'



Did you attend the Australian Tourism Exchange (ATE)? [Relive the highlights](#) of the nation's largest travel and tourism business-to-business event.

[Get the free toolkit](#)

## Industry Opportunities



### Business development opportunities

[Free QTIC Webinar: 'Tourism's big-ticket HR and legal issues'](#)

Online, 30 April 2019

[Facebook advertising for small business](#)

Brisbane, 21 May 2019

[Beyond the Barrel: National Wine Tourism Conference](#)

McLaren Vale and Adelaide, 18 - 20 June 2019

[Building Customer Trust and Brand Engagement Conference](#)

Sydney, 30 July - 1 August 2019

[Australia Marketplace India](#)

India, 8 - 11 August 2019

[North American Australia Marketplace](#)

Los Angeles, 26 - 29 August 2019

[Queensland on Tour Japan](#)

Japan, 3 - 7 September 2019

[More business development opportunities](#)

## Quick snippets

- Thousands of visitors headed to the annual [Julia Creek Dirt n Dust Festival](#) with the popular event bringing a welcomed boost to the town's recovery efforts.
- The \$158 million [International Cruise Terminal](#) in Brisbane is scheduled to open in October 2020, predicted to double the city's cruise industry.
- Bushwalkers can now enjoy 360-degree views of Moreton Bay and Quandamooka Country from a [new lookout at North Stradbroke Island](#).
- Watch how Tamborine Rainforest Skywalk's [new interpretive app](#) is breaking down the language barrier for their non-English speaking visitors.
- See the list of 1,308 tourism operators across Queensland that have been identified as TEQ's [Best of Queensland Experiences](#).
- Please note there will be no Eye on Q next week due to the Anzac Day public holiday on Thursday 26 April.

## WHAT'S ON?

**IT'S LIVE!**  
*in Queensland*



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