



Update from Leanne Coddington, CEO, Tourism and Events Queensland

TEQ's CEO Leanne Coddington addresses the state's tourism and events industry, outlining the support available for businesses and providing an update on TEQ's marketing activities.

Watch

Accessing official information

It is important to access the official advice from the Australian and Queensland Governments during this crisis to help inform your business and personal decisions.

[health.gov.au](https://www.health.gov.au)

[health.qld.gov.au](https://www.health.qld.gov.au)

Government support

The Queensland Government has today announced that it will create a new \$500 million loan facility, interest-free for the first 12 months, to support businesses and keep Queenslanders in work.

It will also extend the coronavirus payroll tax deferral to all businesses across the state.

This support is in addition to the \$27.25m [Immediate Industry Recovery Package](#) announced last month.

[More information](#)

COVID-19 resources

The Australian Government has produced a large range of resources to assist tourism operators, event organisers, workplaces and the general public to prepare and respond.

This includes fact sheets for:

- International travellers arriving in Australia
- Fact sheets for travel, transport and hotel industries
- Advice for organising public gatherings
- Isolation advice
- Information on social distancing (including advice for workplaces)
- Various information posters that can be used throughout businesses

[Access COVID-19 resources and fact sheets](#)

Pandemic risk management

This helpful resource from Business Queensland can help you prepare and respond during this pandemic. It outlines:

- What to include in a business continuity plan
- Advice on managing staff during a pandemic
- Communications during a pandemic

[Get prepared](#)

[TEQ marketing update](#)



As the pandemic situation rapidly changes, TEQ continues to monitor markets and pivot its marketing plans to keep Queensland top of mind for travellers who may still be considering a holiday. The Holiday Here This Year campaign continues to roll-out domestically, and this week an even stronger focus is being taken on drive-holiday marketing. State-wide the incredible experiences that Queensland has to offer will be highlighted across television, press, social media and digital advertising, sharing the message that Queensland is a beautiful place to holiday close to home.

Internationally the focus is on providing inspirational Queensland content to keep Queensland high in consideration when global travel resumes. We're also preparing plans for re-entry into international markets when suitable.

Events update



The Prime Minister has announced that from Monday, 16 March 2020 the Federal Government advises against organised, non-essential gatherings of more than 500 people. This advice applies across all states and territories in Australia and will be legislated by the Queensland Government this week.

While our *It's Live! in Queensland* events calendar is a vital part of our strategy to grow visitation to Queensland and this restriction will have a significant impact on our tourism and events industry, the most important principle is that everyone stays safe.

TEQ's events team is working with individual event organisers to manage the implications for Queensland Destination Events Program (QDEP), Major and Business events supported by TEQ. These events can contact their contract manager with any questions or concerns.

As more information is released from the Queensland Government, TEQ will share this with the events industry.

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