

International Snapshot

Year ending June 2020

Process Overview

- Usually the International Visitor Survey (IVS) produces international visitation estimates using a combination of airport interviews, immigration data taken from visa applications/passports, previous travel records and sampled incoming passenger cards.
- Due to COVID-19 and the introduction of international border restrictions, interviewing has not been possible since late March 2020.
- The June 2020 quarter IVS results have been produced by using more extensive immigration (administrative data) and incoming passenger card information (all cards are currently being processed rather than sampled) while spend has been imputed based on spend characteristics from previous IVS interviews.



June 2020 quarterly results

- Overnight visitor expenditure (OVE) and visitation decreased due to the closure of the Australia's borders on 20 March 2020. Only a very small number of international travellers were allowed to arrive in Australia in the June quarter. Total visitation to both Queensland and Australia decreased by more than 99 per cent in the June quarter 2020 compared to the June quarter 2019.
- Visitation decreased by more than 99% for all travel purposes in the June quarter 2020 compared to the June quarter 2019, except for employment which decreased by 97.2 per cent for Queensland and 98.1 per cent for Australia.

International visitation, by purpose

	Queensland			Australia		
	June qtr 2020	June qtr 2019	Growth over the year	June qtr 2020	June qtr 2019	Growth over the year
Holiday	93	386,000	-100.0%	355	979,000	-100.0%
VFR	723	179,000	-99.6%	3,538	743,000	-99.5%
Business	248	50,000	-99.5%	1,006	240,000	-99.6%
Employment	307	11,000	-97.2%	977	52,000	-98.1%
Education	np	20,000	-99.8%	151	101,000	-99.9%
Leisure	816	518,000	-99.8%	3,893	1,493,000	-99.7%
Total visitation	2,428	592,000	-99.6%	9,913	1,864,000	-99.5%

International Snapshot

Year ending June 2020

International nights, by purpose

	Queensland			Australia		
	June qtr 2020	June qtr 2019	Growth over the year	June qtr 2020	June qtr 2019	Growth over the year
Holiday	4,000	4,676,000	-99.9%	24,000	17,181,000	-99.9%
VFR	59,000	3,440,000	-98.3%	336,000	18,674,000	-98.2%
Business	9,000	331,000	-97.1%	70,000	2,362,000	-97.0%
Employment	14,000	809,000	-98.2%	76,000	4,983,000	-98.5%
Education	4,000	2,028,000	-99.8%	23,000	10,617,000	-99.8%
<i>Leisure</i>	<i>63,000</i>	<i>8,116,000</i>	<i>-99.2%</i>	<i>360,000</i>	<i>35,854,000</i>	<i>-99.0%</i>
Total nights	128,000	11,307,000	-98.9%	360,000	35,854,000	-99.0%

Year ended June 2020 results

In the year ending June 2020, Queensland's total international visitor expenditure decreased by \$1,443.5m compared to the year ending June 2019, to \$4,554.8m. This was on the back of the total visitation decreasing by 780,000 visitors to 1.98m visitors.

International overnight visitor expenditure and visitation

	Spend \$m			Visitors		
	Total visitors	Annual % change ¹	3yr trend	Total visitors	Annual % change	3yr trend
Queensland	\$4,554.8m	-24.1%	-3.5%	1,976,000	-28.3%	-7.9%
New South Wales	\$7,972.0m	-29.4%	-5.9%	3,051,000	-30.3%	-7.9%
Victoria	\$6,695.0m	-22.0%	-2.6%	2,196,000	-29.2%	-6.3%
Western Australia	\$1,762.5m	-21.1%	-10.1%	747,000	-23.2%	-7.8%
South Australia	\$907.5m	-16.2%	-4.7%	355,000	-24.1%	-6.6%
Tasmania	\$395.4m	-25.2%	-3.2%	200,000	-33.3%	-5.9%
ACT	\$369.8m	-38.9%	-8.8%	175,000	-34.3%	-6.6%
Northern Territory	\$338.4m	-25.5%	-9.9%	233,000	-20.9%	-7.3%
Australia	\$22,995.4m	-25.3%	-4.9%	6,196,000	-28.0%	-6.9%

Visitor expenditure, by purpose

	Queensland			Australia		
	Expenditure	Annual % change	3yr trend	Expenditure	Annual % change	3yr trend
Holiday	\$2,054.2m	-28.3%	-6.8%	\$7,429.9m	-29.2%	-6.3%
VFR	\$602.4m	-25.9%	-2.9%	\$3,392.5m	-25.9%	-6.8%
Business	\$211.2m	-23.8%	-3.5%	\$1,315.1m	-38.6%	-9.3%
Employment	\$182.1m	-24.5%	-15.2%	\$1,128.1m	-27.2%	-16.3%
Education	\$1,433.7m	-17.0%	4.0%	\$9,397.1m	-19.2%	-0.2%
<i>Leisure</i>	<i>\$2,656.6m</i>	<i>-27.8%</i>	<i>-6.0%</i>	<i>\$10,822.4m</i>	<i>-28.2%</i>	<i>-6.5%</i>
Total purpose	\$4,554.8m	-24.1%	-3.5%	\$22,995.4m	-25.3%	-4.9%

International Snapshot

Year ending June 2020

Visitation, by purpose

	Queensland			Australia		
	Total visitors	Annual % change	3yr trend	Total visitors	Annual % change	3yr trend
Holiday	1,310,000	-29.3%	-8.2%	3,280,000	-29.7%	-7.0%
VFR	541,000	-26.9%	-6.4%	2,461,000	-26.3%	-6.7%
Business	144,000	-28.8%	-5.2%	714,000	-31.0%	-6.9%
Employment	34,000	-29.6%	-15.1%	152,000	-29.6%	-19.3%
Education	93,000	-23.5%	-5.7%	489,000	-24.4%	-5.4%
<i>Leisure</i>	<i>1,707,000</i>	<i>-29.0%</i>	<i>-8.1%</i>	<i>4,931,000</i>	<i>-28.4%</i>	<i>-6.9%</i>
Total purpose	1,976,000	-28.3%	-7.9%	6,196,000	-28.0%	-6.9%

Visitation and expenditure by source market

	Queensland				Australia			
	Visitors	Annual Change	Spend \$m	Annual Change	Visitors	Annual Change	Spend \$m	Annual Change
New Zealand	356,000	-26.2%	\$480.6m	-15.6%	929,000	-26.9%	\$1,212.1m	-24.8%
Total Asia	835,000	-31.7%	\$2,423.3m	-24.9%	2,956,000	-30.9%	\$14,687.5m	-25.2%
China	301,000	-38.5%	\$1,084.7m	-28.4%	821,000	-37.9%	\$7,065.3m	-28.2%
Japan	165,000	-22.3%	\$331.5m	-28.5%	345,000	-22.6%	\$937.2m	-23.5%
Singapore	48,000	-25.9%	\$101.5m	-38.3%	277,000	-31.9%	\$751.3m	-31.4%
Malaysia	30,000	-41.4%	\$86.1m	-8.3%	231,000	-33.2%	\$694.9m	-29.9%
Korea	60,000	-21.5%	\$179.1m	-20.8%	172,000	-32.7%	\$759.8m	-26.2%
India	51,000	-34.9%	\$118.6m	-10.1%	271,000	-22.6%	\$1,004.5m	-20.3%
Hong Kong	47,000	-28.9%	\$154.7m	-20.4%	204,000	-27.3%	\$738.1m	-24.3%
Indonesia	18,000	-21.0%	\$46.3m	-0.2%	132,000	-31.2%	\$513.4m	-21.0%
Taiwan	56,000	-30.5%	\$158.2m	-28.7%	122,000	-32.3%	\$521.1m	-29.5%
Thailand	12,000	-32.4%	\$39.2m	-4.7%	64,000	-29.9%	\$287.5m	-24.2%
Other Asia	47,000	-26.2%	\$123.4m	-2.4%	318,000	-22.5%	\$1,414.5m	-2.6%
North America	220,000	-26.7%	\$481.1m	-11.1%	681,000	-27.8%	\$1,812.1m	-26.9%
USA	171,000	-26.4%	\$354.2m	-12.1%	548,000	-28.2%	\$1,428.3m	-27.4%
Canada	50,000	-27.5%	\$126.8m	-8.4%	133,000	-26.0%	\$383.8m	-24.8%
Total Europe	424,000	-24.4%	\$552.5m	-27.1%	1,229,000	-21.5%	\$3,818.7m	-27.1%
UK	164,000	-25.7%	\$268.1m	-35.4%	530,000	-21.4%	\$1,313.5m	-30.6%
Germany	62,000	-23.3%	\$125.9m	-23.9%	154,000	-22.6%	\$539.0m	-22.3%
France	42,000	-14.8%	\$81.0m	-10.1%	106,000	-22.7%	\$370.8m	-27.1%
Scandinavia	32,000	-32.0%	\$77.6m	-45.0%	82,000	-23.5%	\$278.8m	-33.3%
Italy	20,000	-27.9%	\$45.6m	-5.6%	57,000	-24.4%	\$237.8m	-23.2%
Switzerland	11,000	-49.7%	\$19.4m	-58.0%	40,000	-26.0%	\$148.3m	-40.1%
Netherlands	19,000	-21.8%	\$40.5m	-28.9%	49,000	-16.5%	\$164.4m	-27.7%
Other Europe	74,000	-16.9%	\$162.5m	-22.6%	212,000	-19.0%	\$766.1m	-18.6%
Other Markets	140,000	-25.6%	\$349.2m	-28.6%	401,000	-25.8%	\$1,465.0m	-19.2%
All Markets	1,976,000	-28.3%	\$4,554.8m	-24.1%	6,196,000	-28.0%	\$22,995.4m	-25.3%

International Snapshot

Year ending June 2020

Regional overview

	Spend \$m			Visitation		
	Total \$m	Annual % change	3yr trend	Total visitors	Annual % change	3yr trend
Brisbane	\$2,275.4m	-16.9%	1.1%	1,058,000	-25.7%	-5.0%
Gold Coast	\$962.4m	-29.6%	-5.0%	734,000	-30.1%	-8.9%
TNQ	\$735.1m	-32.2%	-9.6%	568,000	-33.1%	-11.6%
Sunshine Coast	\$200.2m	-31.0%	-5.1%	236,000	-26.9%	-5.8%
Whitsundays	\$115.9m	-34.0%	-12.5%	164,000	-27.7%	-9.4%
Townsville	\$87.6m	13.7%	-6.9%	96,000	-27.7%	-7.8%
SQC*	\$56.1m	-24.9%	-0.4%	39,000	-32.1%	-5.4%
SGBR	\$54.1m	-47.3%	-14.5%	100,000	-29.4%	-9.9%
Fraser Coast	\$34.9m	-24.2%	0.8%	99,000	-24.2%	-10.3%
Outback*	\$19.4m	77.4%	16.4%	20,000	-17.5%	-10.0%
Mackay*	np	np	np	33,000	-39.7%	-7.3%
Queensland	\$4,554.8m	-24.1%	-3.5%	1,976,000	-28.3%	-7.9%

* due to small sample sizes for SQC, Mackay and Outback, annual % change needs to be treated with caution.

Notes:

1. Annual change refers to the percentage change between the year covered by this snapshot compared to the year prior
2. Avg stay = average length of stay expressed in nights
3. Total includes those visitors classified as 'Other'. Therefore, the sum of Holiday, VFR, Business and Education visitors may not equal to 'Total'
4. Asia includes Japan, China, Korea, Singapore, Malaysia, Hong Kong, India, Indonesia, Taiwan, Thailand and Other Asia
5. North America includes United States of America and Canada
6. Europe includes Germany, France, Scandinavia, Netherlands, Italy, Switzerland and Other Europe
7. Visiting friends or relatives (VFR)
8. All expenditure figures include package expenditure
9. SGBR -Southern Great Barrier Reef region is comprised of the Capricorn, Bundaberg and Gladstone regions
10. SQC -Southern Queensland Country region is comprised of Toowoomba, Southern and Western Downs regions
11. To stabilise some results, trend is used to average data over three years. Trend change is the average change over three years rather than a year on year comparison
12. Visitation does not add to the total as some visitors will make stopovers in more than one state/region.
13. "Total purpose" includes: holiday, visiting friends or relatives (VFR), business, and other reasons for visiting.

Other notes:

- Expenditure estimates should be used with caution
- "n/p" = not published for technical reasons
- For this publication data has been adjusted to conform to Tourism and Events Queensland's regional definitions, which may differ slightly from ABS Tourism Regions