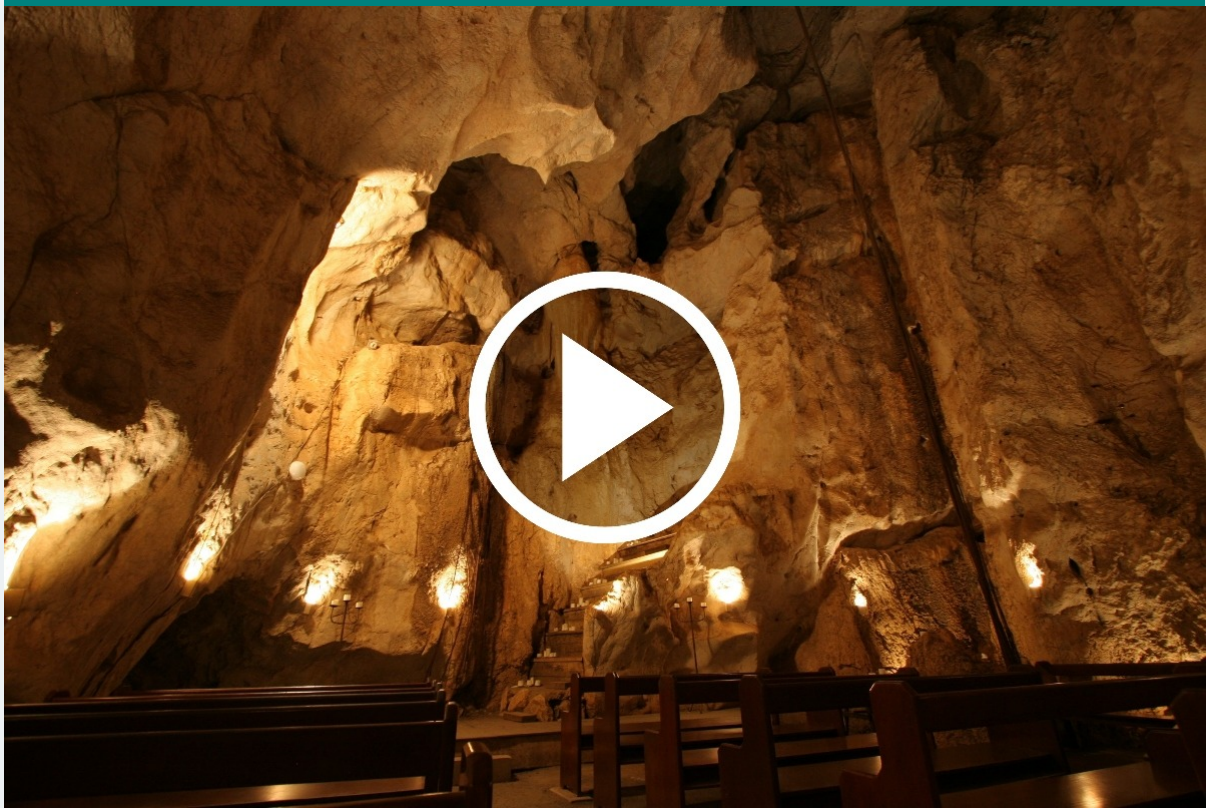


30 July 2020

TEQ's Industry Update Series CEO Leanne Coddington



Join TEQ's CEO Leanne Coddington to hear the feedback from around the state as she embarks on the first part of a road trip to meet with industry around the state, hear concerns and share TEQ's strategy. Leanne will be heading to North Queensland next week as she continues to meet with industry.

WATCH NOW



COVID-19 changes you need to know about

COVID-19 hotspots

Restrictions on crossing the Queensland border will change again this weekend:

- Restrictions are in place if any person who has been in a declared COVID-19 hotspot in the 14 days prior to arriving in Queensland. All areas of Victoria, and 34 Local Government Areas of NSW (including all regions of ‘Greater Sydney’) are declared hotspots.
- Interstate travellers who have been in a hotspot in the 14 days prior to arriving in Queensland will not be granted entry. Returning Queenslanders must complete mandatory hotel quarantine at their own expense.
- Travellers can transit through a hotspot on their way to Queensland (e.g. travelling directly from regional NSW to Sydney Airport to fly to Queensland) under certain conditions. See Section 11 of the Public Health Direction.
- All travellers, including Queensland residents, must apply for a border pass prior to arriving in Queensland, whether by road, rail, air or otherwise.

What you can do: Help your guests understand the border pass requirements by [linking them to the correct information](#). You could provide the link on your website, in your booking confirmation, or in an email shortly before they are due to travel.

Seated dining and drinking at venues and events

Changes came into effect last Friday, 24 July, reinstating the requirement for patrons to be seated whilst drinking and dining in any venue:

- Patrons can still order at the counter, but must be seated when eating or drinking.
- Takeaway service is still permitted.
- Food and beverages may only be consumed at the outlet where purchased if seating is provided.
- There is no requirement to be seated when consuming food and beverages if the patron moves on from the vending outlet.
- No buffet self-service.
- Includes pubs, licensed clubs, RSL clubs, function centres, bars, wineries, distilleries and microbreweries, licensed premises in hotels and community facilities.
- Also applies to both indoor and outdoor events.

What you can do: Ensure you are familiar with the requirements of the [Public Health Direction](#).

Amended Industry COVID Safe Plans

Ensuring your business or event is COVID Safe can seem like a big task, but it is a government requirement as well as the expectation of travellers during a global pandemic.

- Industry COVID Safe Plans are being updated as amendments are made to the Public Health Directions. For example, the Queensland Tourism and Accommodation Industry COVID Safe Plan is being updated to reflect the seated dining requirement.
- Approved COVID Safe Plans [live here](#).
- Our quick one-page guide on ensuring you are COVID Safe [lives here](#).

What you can do: Ensure you're doing the basics – social distancing, WHS Plan in place, collect information for contact tracing and increase cleaning and hygiene practices. [Read more](#).

Share your COVID Safe measures and credentials with potential, booked and current guests to help meet new expectations of health and safety.

COVID Safe Events

Events may be staged in Queensland in compliance with a relevant COVID Safe Plan. Event organisers should identify whether any of the following Approved Plans are applicable to their event in whole or in part:

- COVID Safe Industry Plans for specific industries, such as community sports, live music and hotels.
- Site Specific COVID Safe Plan for the venue in which the event is being held, such as a stadium or convention centre.
- COVID Safe Professional Sporting Code Plans for professional sporting events.

Where an Approved Plan covers all facets of the event, the event may operate in compliance with the Approved Plan rather than in accordance with the COVID Safe Event Checklist or a COVID Safe Event Plan.

Organisers of events that are larger than 500 people and operating in compliance with an Approved Plan other than a COVID Safe Event Plan must notify the Public Health Unit of the event a minimum of 10 business days before the event.

Where only parts of an event are covered by an Approved Plan, event organisers must develop a COVID Safe Event Plan or use the COVID Safe Event Checklist (if less than 500 people). The COVID Safe Event Plan should refer to the relevant components of Approved Plans which are applicable to the respective parts of the event.

Further detailed Q&As are being developed to assist event organisers.

What you can do: Ensure you understand and are compliant with the requirements.

[Watch the recent webinar](#) on understanding the Industry Framework for COVID Safe Events.

Contact the dedicated team for event-specific questions on phone 134 COVID (134 268) or email tourismresponse@ditid.qld.gov.au

[MORE INFORMATION](#)

The impact of COVID-19 and restrictions



TEQ marketing update

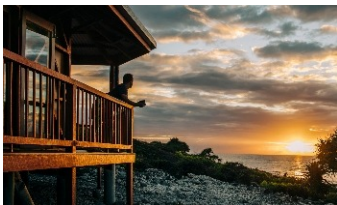
Marketing the Good To Go message within Queensland continues with intensity, with a one-hour prime time special due to launch on Channel Seven this weekend. TEQ has worked closely with the Seven Network to produce a one-hour special feature centred around experiences that will resonate with Queenslanders, showcasing a range of Good To Go operators across the state. To help influence bookings over the upcoming 'Ekka' long weekend, the on-air date of this Saturday, 1 August has been carefully selected, with an encore scheduled across Queensland and interstate markets in early September. Watch on Channel Seven at 7:00pm this Saturday 1 August.

[WATCH PREVIEW](#)



Global market updates

TEQ is continuing to produce a regular update on international markets and aviation, providing



Accommodation Report

The monthly accommodation report provides an overview of occupancy rates, revenue



Research dashboard

This week, [YouGov's weekly Travel Monitor](#) sees uncertainty increase about the timing of

insights for Queensland tourism and events businesses. The update includes TEQ and competitor marketing activity, trade activity and more.

TEQ's UK office has also released a [comprehensive update](#) on its marketing activities in the first of a planned series, showcasing recent work and providing insights to TEQ's strategy in that market.

[READ MORE](#)

per available room (RevPar) and average daily rate (ADR) for Queensland accommodation establishments with 10 or more rooms.

In June occupancy rates across the state were 28.6 per cent, ADR was \$129.28 and RevPar was \$37.03. Demand for rooms declined by 57.5 per cent compared to June 2019, while the supply of rooms declined 4.2 per cent due to hotel closures.

[READ MORE](#)

booking/planning and actually going on domestic trips, with the proportion indicating they 'don't know' when they will take these actions increasing significantly. When Australians are asked where they intend to travel to in the next 12 months, Queensland and NSW/ACT are well in the lead. In the short term, respondents show a strong preference to holiday in their own state.

[READ MORE](#)

Industry opportunities

TEQ's virtual Conversations with Industry

5 and 6 August 2020

Connect with TEQ's marketing specialists for insights on TEQ's activities as well as ask questions of the team. [Register now](#) for Whitsundays and Sunshine Coast.

If you missed your region's update, you can [contact your TEQ Destination team](#) for a recording.

Domestic marketing webinar

5 August 2020

The final instalment of the Queensland Tourism Industry Council (QTIC)'s webinars on domestic marketing will cover planning, business development and promotions, online engagement and creating content and messaging. Attending the session will make you eligible for four one-on-one online coaching sessions to provide ongoing support and resources. [More information and register.](#)

Australia Marketplace Online

22/23 and 29/30 October 2020 (North America)

10 – 12 November 2020 (UK)

Applications close this Friday 31 July 2020 for [Australia Marketplace North America](#) and [Australia Marketplace UK and Europe](#). The virtual events provide an opportunity for Australian tourism operators to establish and maintain business relationships with qualified travel agencies and tour operators from key international markets.

[SEE INDUSTRY CALENDAR](#)

Quick snippets

The [Council of International Students Australia \(CISA\)](#), Australia's peak international student body, has recognised Study Queensland's COVID-19 response as the Best International Student Support Initiative of the Year (Government category) at its National Conference.

From inspiring social media videos, campaigns incentivising locals to invite friends and family to visit and regions partnering to support drive visitation, we've set up [this campaign showcase page](#) for you to be inspired by what Queensland's RTOs are doing to promote their regions.

Tourism Noosa has also launched the '[Enter the biosphere](#)' campaign, promoting the Noosa Biosphere Reserve where man and nature live in harmony and the built environment was thoughtfully designed to enhance and preserve the natural environment of this beautiful destination.

Suitable candidates are invited to enquire and apply for the role of Chief Executive Officer of the Australian Tourism Data Warehouse. The CEO leads a passionate team to deliver digital data security for the Australian tourism industry. [Read more](#).

[QLD price tracker to keep tabs on regional airfares](#)

[Extension to COVID fee waivers a welcome relief for tourism operators](#)

Whale watching operators supported as part of Qld's economic recovery

Cairns shares in benefit of AFL Queensland bubble



We hope you are enjoying the new format of Eye on Q. Feedback is welcomed at industry.news@queensland.com

We are now sending Eye on Q from a new email platform. Please ensure industry.news@corp.e.queensland.com is on your 'safe' list to ensure you continue to receive our updates.

[View past editions of Eye on Q](#)

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