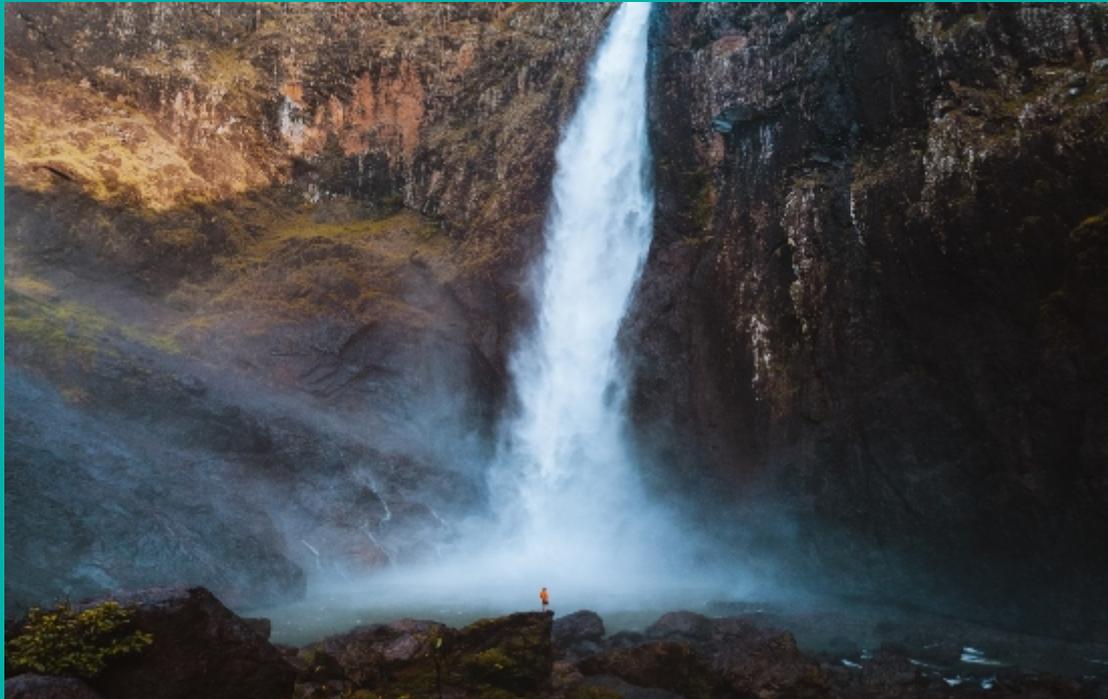


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Eye on Q

18 July 2019

TOURISM
& EVENTS
Queensland



Australian travellers spending more than ever in QLD

The latest National Visitor Survey data shows more Australians than ever before are choosing to holiday in Queensland, with visitation and spending in the state reaching record levels.

Data for the year ending March 2019 revealed domestic overnight spending was up 14.4 per cent, with a record \$18.5 billion pumped into the state.

Queensland welcomed a record 24.6 million overnight visitors to the state, up by 12.2 per cent, with the state's overall growth rate in visitor numbers above all other Australian states and territories.

The state also continues to hold a strong market share of domestic overnight spend in Australia at 24.8 per cent. [View the snapshot and fact sheet here](#).

[Read more](#)



Global Gathering flies home

Brisbane will host one of the world's largest travel industry conferences next year, following the announcement that Flight Centre will bring its 'Global Gathering' conference to the River City in July 2020.

About 4,500 travel consultants, executives and senior travel industry figures will travel to Brisbane for the event, providing the opportunity to showcase the city and surrounding regions to the company's global top achievers.

This is the first time in its history that the Brisbane-based company has hosted the event in its home town, demonstrating the huge growth the city has experienced as a destination of choice in recent years. The event is expected to deliver a \$7 million economic boost to the region.

[Read more](#)

Events support Queensland's tourism industry

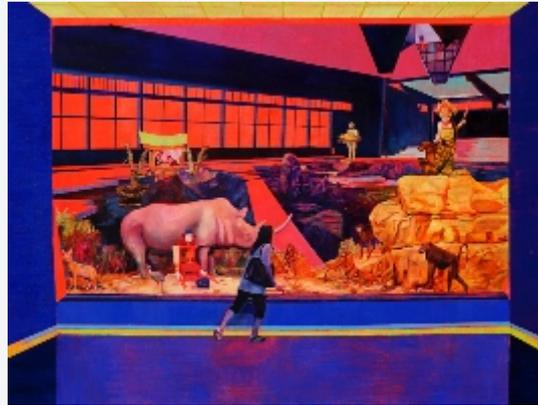


Record for Blues on Broadbeach

New data released this month shows the Blues on Broadbeach Music Festival experienced record growth in 2019 with more than 50,000 people attending each day of the iconic event, pumping more than \$25 million into the local economy.

The festival also generated more than 169,000 visitor nights for the local tourism industry. Overall, the event experienced an increase of almost 25,000 visitor nights and a growth of 19 per cent in economic contribution.

[Read more](#)



APT9 delivers for state economy

A major international art exhibition held over five months at Queensland's Gallery of Modern Art (QAGOMA) pumped \$35 million into the economy and generated 1.5 million visitor nights for Queensland.

The 9th Asia Pacific Triennial of Contemporary Art (APT9) delivered a 60 per cent increase in expenditure on the previous year, with 43 per cent of the visitor nights spent elsewhere in Queensland, further demonstrating the strong economic benefits which flow across the state's tourism industry from events.

[Read more](#)



Queensland Events Guide

Tourism and Events Queensland has published an updated Queensland Events Guide, featuring information designed to assist local organisers throughout an entire event lifecycle.

The comprehensive resource provides advice on everything leading up to an event, event delivery and sustainability, through to post-event activities, while highlighting the important link between events and tourism.

The updated edition includes new information in chapters six and 11 on Welcome to Country and Acknowledgement, providing an overview of how event organisers can pay respect to the traditional owners and elders of the region in which their event is held.

[View the guide](#)

Industry opportunities



Registrations still open for DestinationQ Events Conference in Cloncurry

Registrations are still open for the free DestinationQ 2019 Events Conference in Cloncurry on Tuesday, 6 August.

Speakers include former Christchurch Mayor Sir Bob Parker, New Orleans Jazz and Heritage Festival Communications Director Matthew Goldman and Birdsville Big Red Bash founder Greg Donovan.

The conference focusses on the theme of 'How our Past Shapes our Future' and will cover resilience and bouncing back to grow events to be bigger, better and stronger.

A travel subsidy, jointly funded by the Commonwealth and Queensland Governments under the Disaster Recovery Funding Arrangements (DRFA), will be made available for delegates who meet the eligible criteria.

A charter flight is also available from Brisbane to Cloncurry, with limited spaces still available.

[Register here](#)



Other opportunities

[NoVacancy - Hotel and Hospitality Business Expo](#)
Sydney, 24-25 July 2019

[TEQ's Conversations with Industry](#)
Whitsundays, 25 July 2019

[TEQ's Conversations with Industry](#)
Brisbane, 2 August 2019

[DestinationQ Events Conference](#)
Cloncurry, 6 August 2019

[TEQ's Conversations with Industry](#)
Yeppoon, 28 August 2019

[ATEC Inbound Up North](#)
Cairns, 16-18 September 2019

[DestinationIQ](#)
Sunshine Coast, 6 November 2019

[DestinationQ forum](#)
Sunshine Coast, 7-8 November 2019

[Focus Queensland | Digital Marketplace China](#)
Save the date, Chengdu, China, 7-9 November 2019

[Australia Marketplace China](#)
Chengdu, China, 11-15 November 2019

[Australia Premium Showcase China](#)
Chengdu, China, 14-16 November 2019

[More on TEQ's industry events calendar](#)

TEQ job opportunities

- [Media and Trade Program Director - closes 19 July 2019](#)
- [Tender for provision of Digital Editor Services - closes 19 July 2019](#)

Quick snippets

- World-leading ear, nose and throat surgeons will [head to Brisbane](#) for a five-day conference in 2023.
- The Queensland State Government has [invested a further \\$38 million](#) to strengthen disaster resilience.

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