

# Domestic Tourism Snapshot

Year ending June 2020

## Domestic overnight visitors within Australia

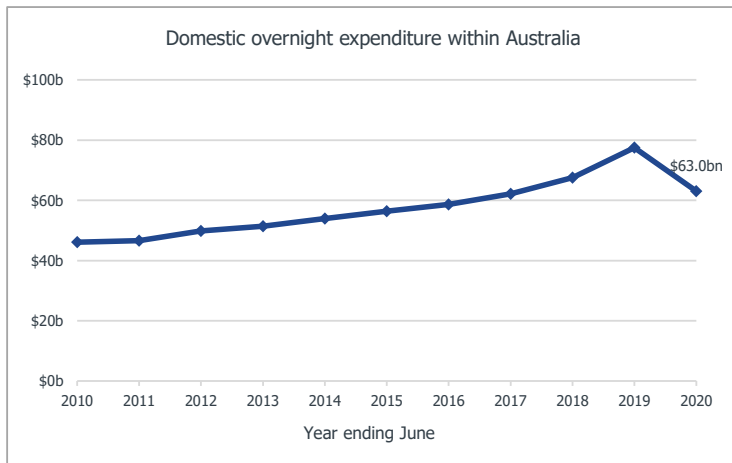
	Visitors	Annual <sup>1</sup> change	Avg stay <sup>2</sup>	Annual # change
<b>Total Australia<sup>3</sup></b>	<b>92,035,000</b>	<b>-18.8%</b>	<b>3.7</b>	<b>0.2</b>
Holiday	34,226,000	-24.5%	3.9	0.2
VFR <sup>4</sup>	31,931,000	-16.8%	3.2	0.1
Business	21,924,000	-14.3%	3.7	0.4

<b>Intrastate</b>	<b>65,524,000</b>	<b>-17.2%</b>	<b>3.0</b>	<b>0.1</b>
Holiday	25,514,000	-23.7%	3.1	0.1
VFR <sup>4</sup>	23,279,000	-15.7%	2.5	0.0
Business	12,903,000	-8.3%	3.6	0.4

<b>Interstate</b>	<b>28,293,000</b>	<b>-22.1%</b>	<b>5.0</b>	<b>0.3</b>
Holiday	9,467,000	-26.2%	5.9	0.4
VFR <sup>4</sup>	8,941,000	-19.5%	5.0	0.2
Business	9,262,000	-21.8%	3.7	0.4

## Domestic overnight visitor expenditure in Australia

	Expenditure	Annual <sup>1</sup> change
<b>Total Australia<sup>5</sup></b>	<b>\$63,007.5m</b>	<b>-18.7%</b>
Holiday <sup>6</sup>	\$26,450.0m	-17.9%
VFR <sup>6</sup>	\$9,897.8m	-18.1%
Business <sup>6</sup>	\$11,763.2m	-19.7%



A total of 92.0 million domestic overnight trips were taken in Australia in the year ending June 2020, a decrease of 18.8% year on year. These trips generated \$63.0b in expenditure, down by 18.7% annually. The majority of this decrease occurred in the June quarter with non-essential travel banned and borders between many of the states and territories closed. Visitation was 66.9% lower in the June Quarter 2020 than in the previous year.

Nationally, the decrease in Overnight Visitor Expenditure (OVE) was consistent across visitor purposes. Business OVE decreased the most (down 19.7% to \$11.8b), while there was a similar decrease in Visiting Friends and Relatives (VFR) (down 18.1% to \$9.9b) and holiday expenditure (down 17.9% to \$26.5b). Business visitor expenditure decreased by more than visitation, with business visitation (down 14.3% to 21.9m) having a shallower decrease than holiday (down 24.5% to 34.2m) and VFR (down 16.8% to 31.9m) visitation.

Holiday visitation was the most affected by COVID-19 in the June quarter, decreasing by 78.0% compared to June 2019. In comparison, VFR visitation decreased by 62.8% and business visitation decreased by 59.6%.

At the state level, the decrease in domestic OVE in Queensland was in line with the national average, decreasing by 18.8% and so total market share was stable at 24.2%. However, Queensland gained market share in the holiday market (up 1.0% to 26.8%) as Queensland's holiday OVE decreased by a more modest 14.6% over the year.

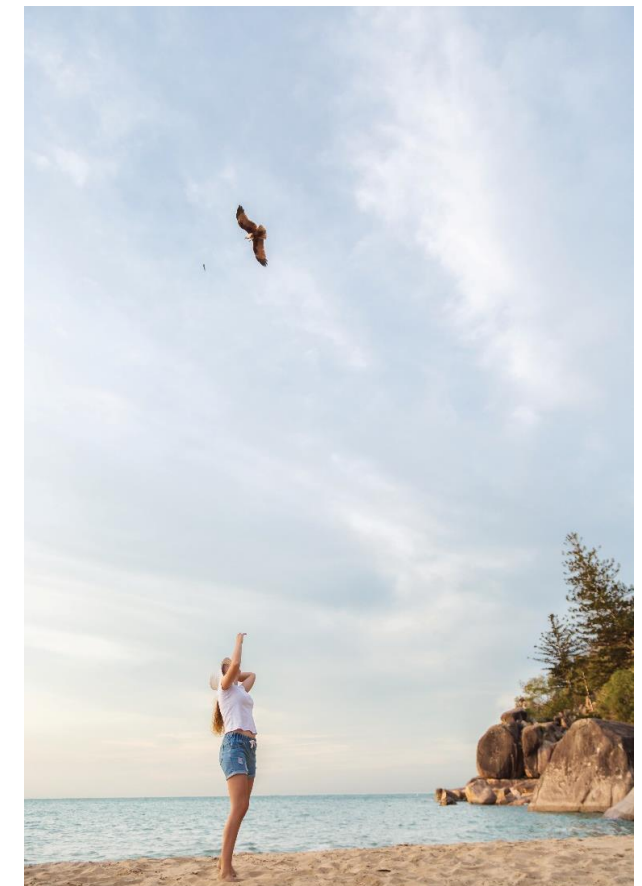
Reflecting the closure of some state borders, nationally interstate (down 22.1% to 28.3m) travel decreased by slightly more than intrastate (down 17.2% to 65.5m) travel, although the decrease in OVE by interstate visitors (down 18.7% to \$28.6b) and intrastate visitors (down 18.7% to \$34.4m) was the same.

### June quarter recap

The most recent quarter (June 2020) contained the major impacts of COVID-19 restrictions on domestic travel until this point in time. Queensland's borders closed on 3 April and all non-essential travel was banned soon after. On 2 May restrictions were eased slightly with day trips for recreation purposes allowed within 50km, which was then extended to 150km on 15 May. Then on 1 June intrastate overnight travel was permitted in Queensland as the State entered into Stage 2 of the state's Roadmap to Easing Restrictions.

## June Quarter 2020 overnight visitors in Australia

	Visitors	Growth vs June qtr 2019
<b>Total Australia</b>	<b>10,027,000</b>	<b>-66.9%</b>
Holiday	2,627,000	-78.0%
VFR <sup>4</sup>	3,755,000	-62.8%
Business	2,909,000	-59.6%



# Domestic Tourism Snapshot

Year ending June 2020

## Domestic overnight visitors in Queensland

	Visitors	Annual change	Avg stay	Annual # change
<b>Total Queensland</b>	<b>20,421,000</b>	<b>-19.3%</b>	<b>4.0</b>	<b>0.1</b>
Holiday	7,419,000	-24.4%	4.4	0.0
VFR	7,187,000	-15.7%	3.5	0.1
Business	4,916,000	-19.0%	3.8	0.2
<b>Intrastate</b>	<b>14,599,000</b>	<b>-17.1%</b>	<b>3.3</b>	<b>0.0</b>
Holiday	4,999,000	-24.0%	3.1	-0.1
VFR	5,338,000	-13.9%	2.7	0.1
Business	3,452,000	-14.0%	4.0	0.1
<b>Interstate</b>	<b>5,823,000</b>	<b>-24.5%</b>	<b>5.9</b>	<b>0.3</b>
Holiday	2,420,000	-25.0%	7.2	0.3
VFR	1,849,000	-20.3%	5.7	0.3
Business	1,464,000	-28.7%	3.3	0.2

Looking at the most recent quarter (June 2020), total visitation decreased 67.1% and OVE decreased by 80.3%. As a result, visitation was lower in the COVID-19 effected June quarter than in any previous quarter.

In the quarter, domestic visitation to Queensland decreased across all trip purposes. Holiday travel decreased the most (down 85.7% compared to the June quarter 2019) followed by VFR travel (down 64.9%) and business travel (down 51.2%).

This reflects that even as travel and social distancing restrictions were put in place, some business travel for essential industries, such as mining, continued. This sharp decline in travel mostly occurred in April and May. Based on STR commercial accommodation data, RevPAR in April and May were down by more than 80% compared with the same period last year. In the month of June we saw the beginnings of a recovery which continued into July.

Intrastate visitors have led the recovery in Queensland's visitation and expenditure in June, with intrastate travel restrictions removed but interstate borders remaining closed. As a result, intrastate visitation in the June quarter decreased by 55.6% compared to interstate visitation which decreased by 93.2%.

### Year ending results

In Queensland over the year to June 2020, domestic OVE decreased by 18.8% year on year to \$15.3b, on the back of visitation decreasing by 19.3% to 20.4m in the year ending June 2020.

By purpose, business OVE decreased the most (down 30.8% over the year to \$2.3b) as business visitors decreased their spend per visitor by 14.5% and visitation decreased by 19.0% to 4.9m. Looking at visitation, holiday decreased the most (down 24.4% to 7.4m), but an increase in holiday spend per visitor (up 12.9%) slightly tempered the decrease in holiday OVE (down 14.6%). VFR OVE decreased by 15.5% which was in line with the decrease in VFR visitation (down 15.7%).

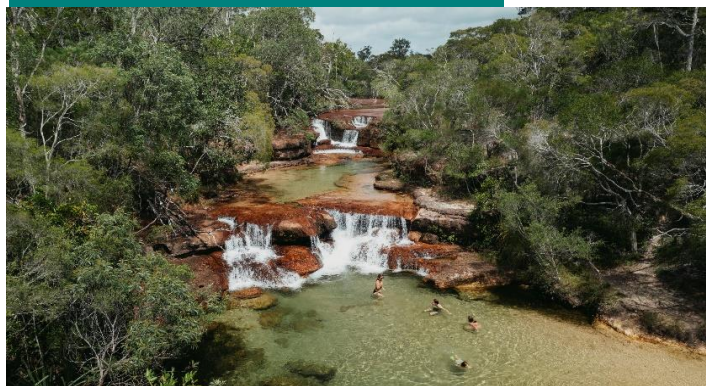
Interstate visitation (down 24.5% to 5.8m) decreased by more than intrastate visitation (down 17.1% to 14.6m). The decrease in interstate OVE (down 19.3% to \$7.0b) was similar to the decrease in intrastate OVE (down 18.4% to \$8.2b).

### Regional results

Total OVE, nights and visitation decreased in the year ending June 2020 across Queensland's tourism regions, with OVE in the Gold Coast recording the largest decrease (down 27.0%) and Tropical North Queensland (TNQ) recording the smallest (down 5.3%) year on year. Looking specifically at the June quarter it appears that regions such as Southern Queensland Country (SQC) (visitation down 50.5%) and Southern Great Barrier Reef (SGBR) (visitation down 62.9%), which traditionally rely more on intrastate travel and drive trips, experienced shallower declines and had speedier recoveries in the month of June than regions such as Gold Coast (visitation down 78.1%), Brisbane (visitation down 77.1%) and TNQ (visitation down 74.3%) which rely more on interstate tourism and air travel.

## Domestic overnight visitor expenditure in Queensland

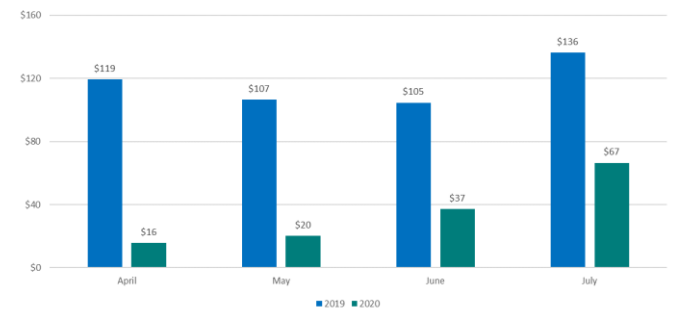
	Expenditure	Annual change
<b>Total Queensland</b> <sup>5</sup>	<b>\$15,265.2m</b>	<b>-18.8%</b>
Holiday <sup>6</sup>	\$7,086.7m	-14.6%
VFR <sup>6</sup>	\$2,319.9m	-15.5%
Business <sup>6</sup>	\$2,343.4m	-30.8%



## June Quarter 2020 overnight visitors in Queensland

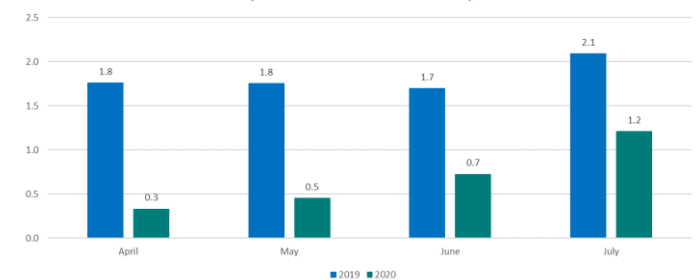
	Visitors	Growth vs June qtr 2019
<b>Total Queensland</b>	<b>2,152,000</b>	<b>-67.1%</b>
Holiday	356,000	-85.7%
VFR <sup>4</sup>	775,000	-64.9%
Business	825,000	-51.2%
<b>Overnight Visitor Expenditure</b>	<b>\$900.1m</b>	<b>-80.3%</b>

### Queensland Accommodation Sector - RevPAR



Source: STR

### Queensland Accommodation Sector - Demand (Million Rooms Sold)



Source: STR

# Domestic Tourism Snapshot

Year ending June 2020



## Domestic visitors by region

	Visitors	Annual change	Holiday visitors	Annual change
<b>Total Queensland</b>	<b>20,421,000</b>	<b>-19.3%</b>	<b>7,419,000</b>	<b>-24.4%</b>
Brisbane	6,394,000	-17.4%	1,754,000	-19.7%
Gold Coast	3,093,000	-25.9%	1,493,000	-34.1%
Sunshine Coast	3,220,000	-19.1%	1,663,000	-23.7%
SQC <sup>7</sup>	1,834,000	-16.8%	490,000	-19.5%
SGBR <sup>8</sup>	1,870,000	-20.2%	584,000	-22.5%
Townsville	996,000	-31.4%	332,000	-22.0%
TNQ <sup>9</sup>	1,776,000	-12.9%	937,000	-5.2%

	Visitors	3-yr trend <sup>10</sup>	Holiday visitors	3-yr trend
Fraser Coast	624,000	2.9%	270,000	-1.8%
Mackay	1,043,000	6.1%	180,000	-2.9%
Outback	886,000	-0.8%	231,000	-5.5%
Whitsundays	524,000	0.9%	313,000	1.2%

## Expenditure in Queensland regions

	Expenditure	Annual change	Share	Spend per visitor
<b>Total Queensland</b>	<b>\$15,265.2m</b>	<b>-18.8%</b>	<b>100%</b>	<b>\$748</b>
Brisbane	\$4,037.8m	-17.5%	26.5%	\$631
Gold Coast	\$2,755.4m	-27.0%	18.1%	\$891
Sunshine Coast	\$2,204.6m	-15.6%	14.4%	\$685
SQC	\$598.0m	-22.2%	3.9%	\$326
SGBR	\$948.1m	-21.3%	6.2%	\$507
Townsville	\$660.7m	-23.9%	4.3%	\$663
TNQ	\$2,089.6m	-5.3%	13.7%	\$1,177

	Expenditure	3-yr trend	Share	Spend per visitor
Fraser Coast	\$363.4m	4.4%	2.4%	\$582
Mackay	\$438.6m	4.9%	2.9%	\$420
Outback	\$534.2m	-0.7%	3.5%	\$603
Whitsundays	\$521.1m	0.0%	3.4%	\$995

## Brisbane

Domestic OVE decreased by 17.5% to \$4.0b on the back of visitation decreasing by 17.4% to 6.4m visitors in the year ending June 2020. This decrease largely occurred in the June quarter due to COVID-19 travel restrictions, with visitation down 77.1% compared to the June quarter 2019 and nights down 77.4%. For the full year, the decline in visitation was most pronounced for business visitors (down 21.6% to 1.5m) while both holiday (down 19.7% to 1.8m) and VFR (down 15.2% to 2.6m) visitation also decreased. Interstate visitation (down 22.6% to 2.5m) experienced a larger decrease than intrastate visitation (down 13.7% to 3.9m). The largest interstate markets are Sydney (down 18.1% to 776,000), regional New South Wales (down 28.8% to 629,000) and Melbourne (down 22.0% to 455,000). Brisbane's largest intrastate markets are intraregional travel (down 6.6% to 1.3m), the Sunshine Coast (down 13.8% to 697,000), SQC (down 15.3% to 502,000) and the Gold Coast (down 2.2% to 495,000).

## Sunshine Coast

Sunshine Coast's OVE decreased by 15.6% to \$2.2b, as visitation decreased by 19.1% to 3.2m. This decrease largely occurred in the June quarter due to COVID-19 travel restrictions with visitation down 64.4% compared to the June quarter 2019 and nights down 75.4%. Over the year, business visitation decreased the most (down 30.0% to 262,000), while holiday visitation decreased 23.7% to 1.7m and VFR visitation decreased 11.7% to 1.2m. Intrastate visitation decreased by 21.5% to 2.3m, including a 21.1% decrease from Brisbane to 1.5m. Interstate visitation decreased by 11.9% to 880,000, with visitation from New South Wales decreasing 4.7% to 440,000 and visitation from Victoria decreasing 9.5% to 339,000.

## Fraser Coast

Annual OVE was \$363.4m in the year ending June 2020, growing by 4.4% on average over the past three years. This reflected visitation growth of 2.9% on average over the same period, to reach 624,000 visitors, as well as a 1.5% average annual increase in the average length of stay to 4.4 nights. Total nights grew by 4.3% on average over the period to 2.8m nights. The VFR market grew by 7.3% on average to 240,000 more than offsetting the holiday market which decreased by 1.8% annually on average over the past three years to 270,000. Interstate visitation grew by 6.0% on average over the past three years to 154,000, while intrastate visitation grew by 2.0% on average to 470,000.

## Gold Coast

OVE decreased 27.0% to \$2.8b as visitation decreased by 25.9% to 3.1m. This decrease largely occurred in the June quarter due to COVID-19 travel restrictions with visitation down 78.1% compared to the June quarter 2019 and nights down 88.3%. Over the full year the decrease in visitation was most pronounced among business (down 37.5% to 359,000) and holiday (down 34.1% to 1.5m) visitors, while VFR visitation decreased 7.9% to 1.1m. Intrastate visitation decreased 26.4% to 1.5m, including a 29.1% decrease in visitation from Brisbane to 1.0m. Interstate visitation decreased 25.3% to 1.6m including a 33.7% decrease in visitation from Sydney to 459,000, a 20.8% decrease in visitation from Melbourne to 333,000 and a 18.9% decrease in visitation from regional New South Wales to 447,000.

## Whitsundays

Annual OVE was unchanged (0.0% change) over the past three years at \$521.1m on the back of visitation which was also steady (up 0.9% over the same period) at 524,000. Holiday visitation accounts for 60% of domestic visitation to the region, it grew by 1.2% on average over the past three years to 313,000. There were 118,000 VFR visitors and 92,000 business visitors. Growth in the intrastate market (up 3.7% on average over the past three years to 343,000) offset the interstate market which decreased by 3.7% on average over the past three years to 181,000.

## Tropical North Queensland (TNQ)

OVE decreased by 5.3% to \$2.1bn on the back of visitation which decreased by 12.9% to 1.8m. This decrease largely occurred in the June quarter due to COVID-19 travel restrictions with visitation down 74.3% compared to the June quarter 2019 and nights down 73.3%. Over the whole year, VFR visitation decreased by 26.0% to 393,000, business visitation decreased by 13.9% to 395,000 and holiday visitation decreased by 5.2% to 937,000. Intrastate visitation decreased by 10.7% to 1.2m including a 7.8% decrease in intraregional visitation to 604,000, a 1.0% decrease from Townsville to 218,000 and an 8.1% decrease from Brisbane to 214,000. Interstate visitation decreased by 17.2% to 568,000, including a 15.4% decrease in visitation from New South Wales to 232,000 and a 16.4% decrease in visitation from Victoria to 250,000.

## Intrastate visitation

	Visitors	Annual change
<b>Total intrastate</b>	<b>14,599,000</b>	<b>-17.1%</b>
Brisbane	3,888,000	-13.7%
Gold Coast	1,502,000	-26.4%
Sunshine Coast	2,341,000	-21.5%
SQC	1,533,000	-15.1%
SGBR	1,641,000	-20.0%
Townsville	846,000	-27.5%
TNQ	1,208,000	-10.7%

	Visitors	3-yr trend
Fraser Coast	470,000	2.0%
Mackay	939,000	7.3%
Outback	718,000	-0.6%
Whitsundays	343,000	3.7%

## Interstate visitation

	Visitors	Annual change
<b>Total interstate</b>	<b>5,823,000</b>	<b>-24.5%</b>
Brisbane	2,506,000	-22.6%
Gold Coast	1,590,000	-25.3%
Sunshine Coast	880,000	-11.9%
SQC	301,000	-24.8%
SGBR	229,000	-21.5%
Townsville	151,000	-47.3%
TNQ	568,000	-17.2%

	Visitors	3-yr trend
Fraser Coast	154,000	6.0%
Mackay	104,000	-2.2%
Outback	168,000	-1.7%
Whitsundays	181,000	-3.7%



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Year ending June 2020



## Domestic visitors by region

	Visitors	Annual change	Holiday visitors	Annual change
<b>Total Queensland</b>	<b>20,421,000</b>	<b>-19.3%</b>	<b>7,419,000</b>	<b>-24.4%</b>
Brisbane	6,394,000	-17.4%	1,754,000	-19.7%
Gold Coast	3,093,000	-25.9%	1,493,000	-34.1%
Sunshine Coast	3,220,000	-19.1%	1,663,000	-23.7%
SQC <sup>7</sup>	1,834,000	-16.8%	490,000	-19.5%
SGBR <sup>8</sup>	1,870,000	-20.2%	584,000	-22.5%
Townsville	996,000	-31.4%	332,000	-22.0%
TNQ <sup>9</sup>	1,776,000	-12.9%	937,000	-5.2%

	Visitors	3-yr trend <sup>10</sup>	Holiday visitors	3-yr trend
Fraser Coast	624,000	2.9%	270,000	-1.8%
Mackay	1,043,000	6.1%	180,000	-2.9%
Outback	886,000	-0.8%	231,000	-5.5%
Whitsundays	524,000	0.9%	313,000	1.2%

## Expenditure in Queensland regions

	Expenditure	Annual change	Share	Spend per visitor
<b>Total Queensland</b>	<b>\$15,265.2m</b>	<b>-18.8%</b>	<b>100%</b>	<b>\$748</b>
Brisbane	\$4,037.8m	-17.5%	26.5%	\$631
Gold Coast	\$2,755.4m	-27.0%	18.1%	\$891
Sunshine Coast	\$2,204.6m	-15.6%	14.4%	\$685
SQC	\$598.0m	-22.2%	3.9%	\$326
SGBR	\$948.1m	-21.3%	6.2%	\$507
Townsville	\$660.7m	-23.9%	4.3%	\$663
TNQ	\$2,089.6m	-5.3%	13.7%	\$1,177

	Expenditure	3-yr trend	Share	Spend per visitor
Fraser Coast	\$363.4m	4.4%	2.4%	\$582
Mackay	\$438.6m	4.9%	2.9%	\$420
Outback	\$534.2m	-0.7%	3.5%	\$603
Whitsundays	\$521.1m	0.0%	3.4%	\$995

## Townsville

OVE decreased 23.9% to \$660.7m, reflecting a 31.4% decrease in visitation to 996,000. This decrease largely occurred in the June quarter due to COVID-19 travel restrictions with visitation down 66.6% compared to the June quarter 2019 and nights down 64.0%. Over the full year, the largest decrease was for business visitation (down 44.2% to 253,000), while VFR visitation decreased 32.6% to 302,000 and holiday visitation decreased by 22.0% to 332,000. Interstate visitation decreased by 47.3% to 151,000, while intrastate visitation decreased by 27.5% to 846,000, including a 23.4% reduction in intraregional travel to 303,000.

## Southern Great Barrier Reef (SGBR)

OVE decreased 21.3% to \$948.1m on the back of visitation decreasing 20.2% to 1.9m. This decrease largely occurred in the June quarter due to COVID-19 travel restrictions with visitation down 62.9% compared to the June quarter 2019 and nights down 51.0%. Over the full year holiday visitation decreased by 22.5% to 584,000, while VFR visitation decreased by 18.8% to 542,000 and business visitation decreased by 18.8% to 617,000. Interstate visitation decreased 21.5% to 229,000 while intrastate visitation decreased by 20.0% to 1.6m, including an 18.5% reduction in intraregional travel to 559,000 and a 21.6% reduction in visitation from Brisbane to 474,000.

## Southern Queensland Country (SQC)

OVE decreased by 22.2% to \$598.0m reflecting a 16.8% decrease in visitation to 1.8m and a 6.5% decrease in average spend per visitor to \$326. This decrease in visitation largely occurred in the June quarter due to COVID-19 travel restrictions. Visitation in the June quarter 2020 was 50.5% lower than visitation in the June quarter 2019, while nights were down by 28.6%. Over the full year holiday visitation decreased by 19.5% to 490,000, VFR visitation decreased by 17.1% to 737,000 and business visitation decreased by 15.0% to 473,000. Interstate visitation decreased 24.8% to 301,000, including visitation from New South Wales which decreased by 35.5% to 175,000. Intrastate visitation decreased by 15.1% to 1.5m, including a 6.0% reduction from Brisbane to 795,000 and a 16.8% reduction in intraregional travel to 342,000.

## Mackay

Annual OVE in Mackay was \$438.6m, growing by 4.9% on average over the three years to June 2020, reflecting annual visitation which grew by 6.1% over the same period to 1.0m. Business travellers drove the growth in visitation, increasing by 12.8% on average over the past three years to 634,000 and accounting for 61% of the region's domestic overnight visitation. On the other hand, holiday visitation decreased by 2.9% on average over the past three years to 180,000 and VFR visitation decreased by 3.3% on average to 170,000. The region's visitation is predominantly from the intrastate market, growing by 7.3% on average over the past three years to 939,000 visitors. Interstate travel decreased by 2.2% on average over the same period to 104,000 visitors.

## Outback

OVE in the Outback was steady (down 0.7%) on average over the past three years at \$534.2m due to visitation which was also steady (down 0.8%) over this period at 886,000. Growth in business visitation (up 6.5% on average over the three years to 485,000) offset decreases in VFR (down 10.1% on average over the past three years to 117,000) and holiday (down 5.5% on average over the past three years to 231,000). Intrastate visitation was steady (down 0.6% on average) at 718,000, while interstate visitation decreased by 1.7% on average over the past three years to 168,000.



## Intrastate visitation

	Visitors	Annual change
<b>Total intrastate</b>	<b>14,599,000</b>	<b>-17.1%</b>
Brisbane	3,888,000	-13.7%
Gold Coast	1,502,000	-26.4%
Sunshine Coast	2,341,000	-21.5%
SQC	1,533,000	-15.1%
SGBR	1,641,000	-20.0%
Townsville	846,000	-27.5%
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	Visitors	3-yr trend
Fraser Coast	470,000	2.0%
Mackay	939,000	7.3%
Outback	718,000	-0.6%
Whitsundays	343,000	3.7%

## Interstate visitation

	Visitors	Annual change
<b>Total interstate</b>	<b>5,823,000</b>	<b>-24.5%</b>
Brisbane	2,506,000	-22.6%
Gold Coast	1,590,000	-25.3%
Sunshine Coast	880,000	-11.9%
SQC	301,000	-24.8%
SGBR	229,000	-21.5%
Townsville	151,000	-47.3%
TNQ	568,000	-17.2%

	Visitors	3-yr trend
Fraser Coast	154,000	6.0%
Mackay	104,000	-2.2%
Outback	168,000	-1.7%
Whitsundays	181,000	-3.7%

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## State expenditure comparison

	Expenditure	Annual change	Share of expenditure	Spend per visitor
<b>Total Australia</b>	<b>\$63,007.5m</b>	<b>-18.7%</b>	<b>100.0%</b>	<b>\$685</b>
Queensland	\$15,265.2m	-18.8%	24.2%	\$748
New South Wales	\$18,092.0m	-20.0%	28.7%	\$597
Victoria	\$13,347.5m	-17.6%	21.2%	\$588
Other States	\$14,018.8m	-17.6%	22.2%	\$710

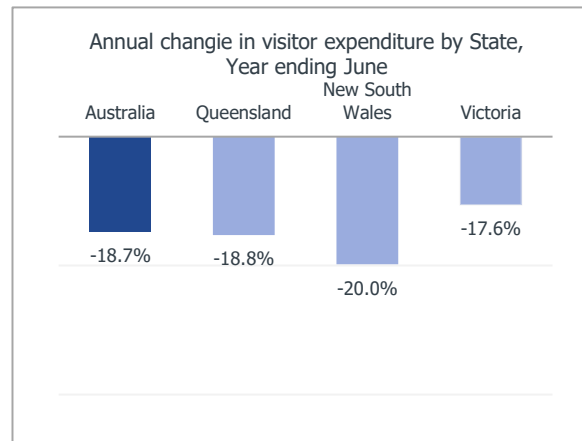
## State visitation comparison

	Visitors	Annual Change	Avg stay	Annual # change
<b>Total Australia</b>	<b>92,035,000</b>	<b>-18.8%</b>	<b>3.7</b>	<b>0.2</b>
Queensland	20,421,000	-19.3%	4.0	0.1
New South Wales	30,312,000	-18.6%	3.3	0.1
Victoria	22,701,000	-21.8%	3.0	0.2
Other States	21,793,000	-13.9%	4.3	0.2

<b>Total holiday</b>	<b>34,226,000</b>	<b>-24.5%</b>	<b>3.9</b>	<b>0.2</b>
Queensland	7,419,000	-24.4%	4.4	0.0
New South Wales	10,690,000	-26.6%	3.5	0.1
Victoria	9,248,000	-25.1%	3.1	0.2
Other States	8,127,000	-19.8%	4.2	0.1

<b>Total VFR</b>	<b>31,931,000</b>	<b>-16.8%</b>	<b>3.2</b>	<b>0.1</b>
Queensland	7,187,000	-15.7%	3.5	0.1
New South Wales	11,221,000	-16.3%	2.9	-0.1
Victoria	7,827,000	-22.0%	2.9	0.1
Other States	6,228,000	-11.1%	3.7	0.1

<b>Total business</b>	<b>21,924,000</b>	<b>-14.3%</b>	<b>3.7</b>	<b>0.4</b>
Queensland	4,916,000	-19.0%	3.8	0.2
New South Wales	6,795,000	-11.2%	3.1	0.5
Victoria	4,595,000	-18.0%	2.6	0.0
Other States	6,261,000	-10.3%	4.8	0.5



Data Source:

The information included in this report refers to overnight visitor data extracted from the National Visitor Survey (NVS), managed by Tourism Research Australia (TRA) a federally-funded body based in Canberra. Approximately 120,000 Australian residents aged 15+ are surveyed annually using a telephone interview. The statistics included in this report depict rolling annual data and are updated each quarter. The use of rolling annual data removes seasonality from the data allowing the measurement of real growth and decline.

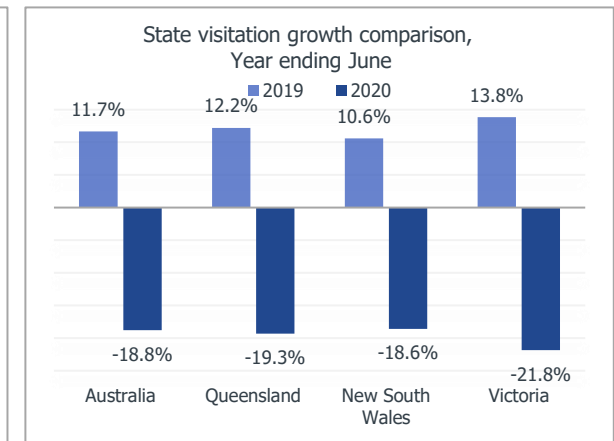
For this publication, data has been adjusted to conform to Tourism and Events Queensland's (TEQ) tourism region definitions.

In 2019, TRA has transitioned to 100% mobile phone interviewing, after previously doing 50% of the sample from landlines. 97% of the Australian population aged 15 years or more owning a mobile phone. This change will improve the accuracy of national, state and territory estimates.

Please visit [tra.gov.au](http://tra.gov.au) for more information on the methodology, back-casting process and impact on results.

Disclaimer:

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Notes:

1. Annual change refers to the percentage change between the year covered by this snapshot compared to the year prior.
2. Avg stay = Average length of stay.
3. Total includes visitors classified as 'Other' purpose. Total Australia includes visitors classified as 'Other/transit' i.e. not allocated to a state/territory.
4. VFR = Visiting friends or relatives.
5. Expenditure including airfares and long distance transport costs.
6. Expenditure excluding airfares and long distance transport costs.
7. SQC = Southern Queensland Country. Region is inclusive of the Toowoomba, South Burnett, Southern Downs and Western Downs regions.
8. SGBR = Southern Great Barrier Reef. Region is inclusive of Capricorn, Gladstone and Bundaberg.
9. TNQ = Tropical North Queensland.
10. Trend change refers to the percentage change between the three years to this year ended, compared to the three years to the prior year ending.

n/p = Not publishable

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