

REGIONAL TOURISM SATELLITE ACCOUNTS 2017-18

OUTBACK QUEENSLAND REGION KEY FACTS



In 2017-18, the tourism industry contributed an estimated **\$443.7 million** to the Outback Queensland's regional economy (3.6% of Outback Queensland's gross regional product) and supported around **4,600 jobs** (9.7% of employment in Outback Queensland).

TOURISM GROSS REGIONAL PRODUCT (GRP)

*GSP indicates Gross State Product



Outback QLD (OQ)	Regional QLD ²	Total QLD (GSP*)
DIRECT \$238.3M ▲ 10.1% 1.9% of Outback GRP	DIRECT \$6.0 bn ▲ 9.3% 4.4% of Reg. QLD GRP	DIRECT \$13.4 bn ▲ 8.0% 3.8% of QLD GSP
TOTAL \$443.7M ▲ 10.0% 3.6% of Outback GRP	TOTAL \$10.8 bn ▲ 9.0% 8.0% of Reg. QLD GRP	TOTAL¹ \$27.3 bn ▲ 7.2% 7.8% of QLD GSP

GRP/GSP Per Capita

\$6,400
Outback

\$5,700
Regional
QLD²

\$5,400
Total
QLD¹

TOURISM EMPLOYMENT IN THE OUTBACK QUEENSLAND REGION

Supporting 4,600 jobs
9.7% of Outback employment

▲ 9.4%
YoY



3,300 direct tourism jobs
6.9% of Outback employment

▲ 8.8%
YoY

DIRECT TOURISM EMPLOYMENT BY INDUSTRY

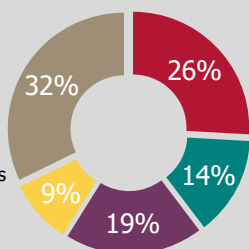
■ Food services**

■ Retail trade

■ Accommodation

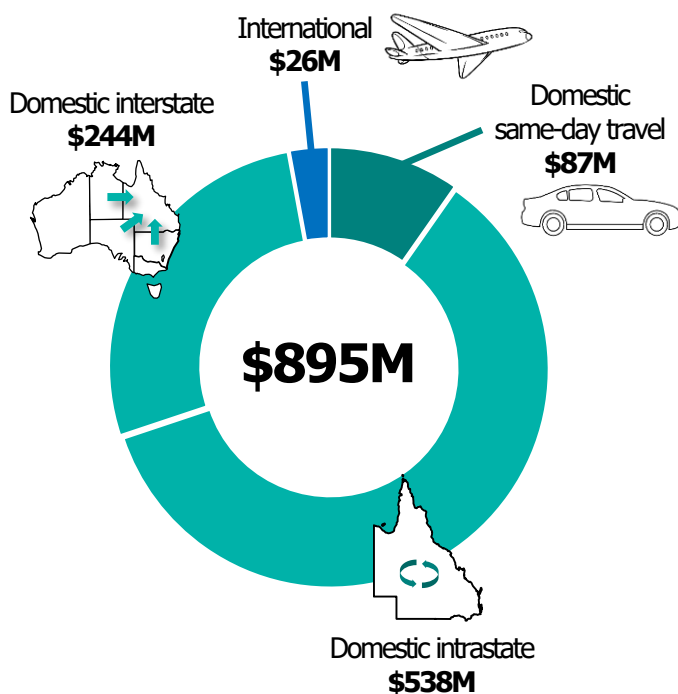
■ Travel agencies and tour operators

■ All other industries



**Refers to cafes, restaurants & take-away food services

TOURISM CONSUMPTION IN THE OUTBACK QUEENSLAND REGION[#]



[#]Tourism consumption measures the total value of tourism goods/services consumed by residents/international visitors in Australia

SOURCE: TOURISM RESEARCH AUSTRALIA, REGIONAL TOURISM SATELLITE ACCOUNTS 2017/18

Notes: 1. Total impact on the Australian economy of tourism consumption in Queensland

2. Regional Queensland includes all tourism regions outside of Brisbane and the Gold Coast

TOURISM & EVENTS
Queensland