

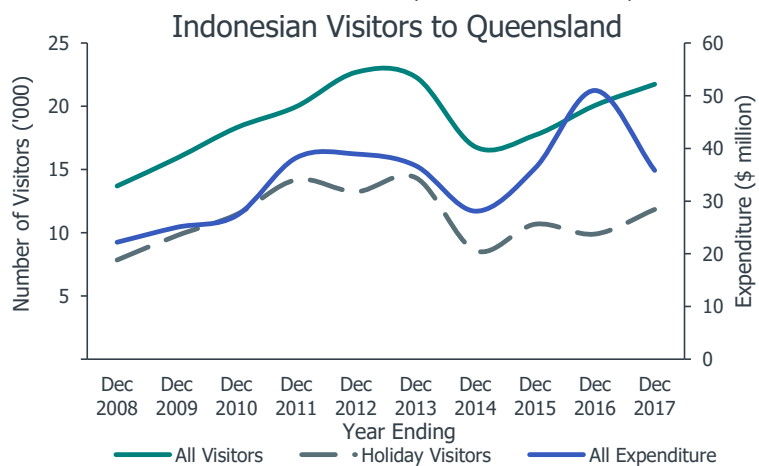
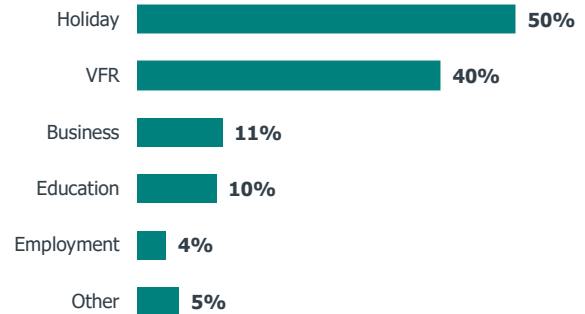
Indonesia Market Snapshot

Year ending Dec 2017

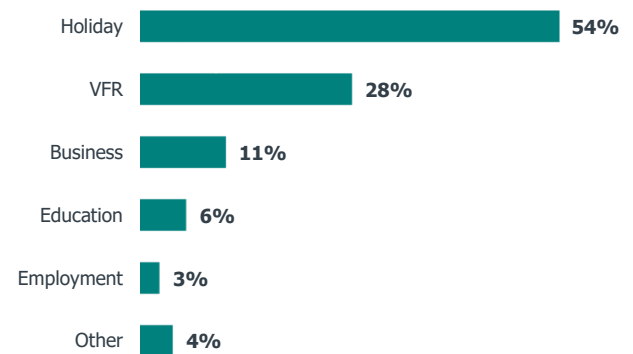
Indonesian Visitors						Indonesian Expenditure			
To Australia	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	168,000	▲ 9.4%	2%	30.7	▼ -1.2	\$555.5	▼ -5.4%	2%	\$3,205.6
Holiday Visitors	83,000	▲ 16.8%	2%	14.4	▲ 1.3				
To Queensland	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	22,000	▲ 8.4%	1%	23.9	▲ 5.3	\$35.8	▼ -29.7%	1%	\$1,628.2
Holiday Visitors	12,000	▲ 19.7%	1%	12.4	▲ 6.1				



Reason for Visiting Australia (by proportion)⁵



Reason for Visiting Queensland (by proportion)⁵



Year ending Dec 2017	Age				Gender		Traveling with...			
	15-29	30-49	50-69	70+	M	F	Solo	Couple	Family	Friends
To Australia										
Total Visitors	29%	43%	27%	1%	44%	56%	54%	14%	21%	7%
Holiday Visitors	32%	45%	23%	0%	41%	59%	41%	19%	27%	9%
To Queensland										
Total Visitors	31%	45%	22%	2%	41%	59%	57%	11%	19%	7%
Holiday Visitors	42%	36%	22%	0%	41%	59%	40%	16%	29%	11%

Year ending Dec 2017	Number of Previous Visits to Australia							On Pkg Tour
	0 (First)	1	2	3	4 - 7	8 - 20	21+	
To Australia								
Total Visitors	27%	16%	12%	6%	15%	20%	3%	5%
Holiday Visitors	38%	16%	14%	6%	10%	15%	1%	8%
To Queensland								
Total Visitors	26%	14%	17%	5%	17%	18%	2%	10%
Holiday Visitors	30%	16%	23%	6%	14%	11%	0%	18%

Research Updates
To receive an email alert whenever new tourism figures are released, please [click here](#).

1. ALoS - Average length of stay.
2. Expenditure data is sourced from Tourism Research Australia and is inclusive of package expenditure.
3. Non-core - Countries not included by TRA in individual analysis are grouped by continent or region.
4. Tourism Research Australia - Forecasting.
5. Due to visitors having more than one main reason for travel, proportions equal to more than 100%.
Note: Unless specified, all data is from Tourism Research Australia, International Visitor Survey

