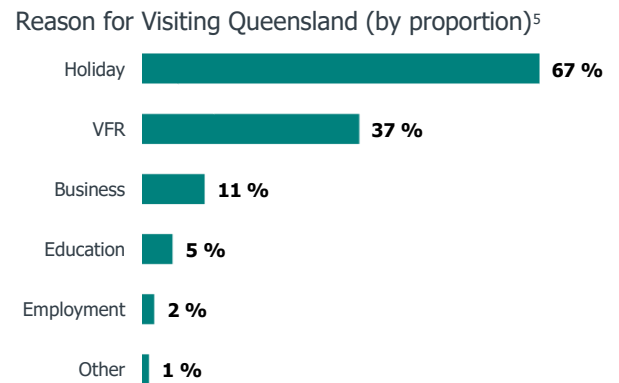
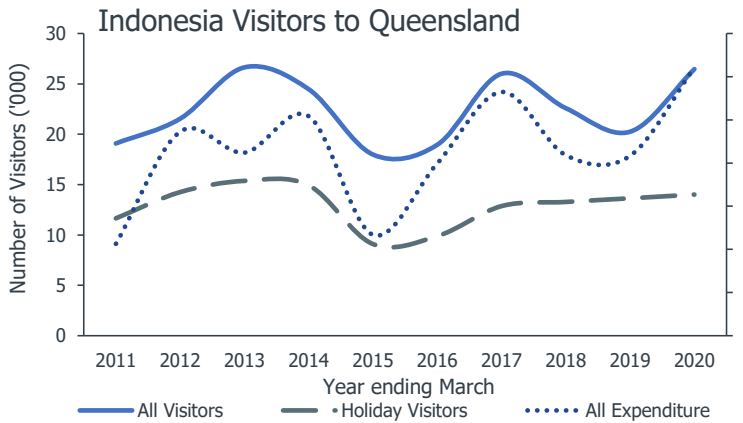
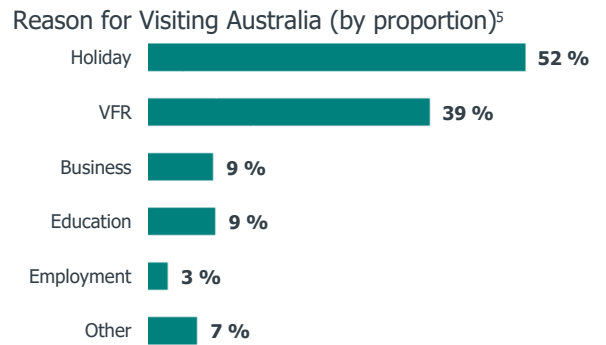


Indonesia Market Snapshot

Year ending March 2020

Indonesia Visitors						Indonesia Expenditure				
To Australia	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor	
Total Visitors	190,000	▲ 1.8%	2%	31.8	▲ 2.5	\$659.8	▲ 5.5%	2%	\$3,472.0	
Holiday Visitors	98,000	▲ 1.9%	2%	15.7	▲ 0.1					
To Queensland	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor	
Total Visitors	26,000	▲ 30.7%	1%	27.4	▲ 2.5	\$62.1	▲ 49.0%	1%	\$2,346.3	
Holiday Visitors	14,000	▲ 2.7%	1%	17.1	▲ 1.3					



Year ending March 2020	Age				Gender		Traveling with...			
	15-29	30-49	50-69	70+	M	F	Solo	Couple	Family	Friends
To Australia										
Total Visitors	27%	40%	31%	2%	45%	55%	42%	14%	25%	14%
Holiday Visitors	29%	42%	27%	1%	43%	57%	31%	17%	32%	18%
To Queensland										
Total Visitors	28%	42%	30%	0%	33%	67%	39%	18%	28%	9%
Holiday Visitors	34%	42%	24%	0%	23%	77%	26%	26%	36%	12%

Year ending March 2020	Number of Previous Visits to Australia							On Pkg Tour
	0 (First)	1	2	3	4 - 7	8 - 20	21+	
To Australia								
Total Visitors	26%	17%	11%	8%	16%	19%	3%	7%
Holiday Visitors	33%	22%	8%	6%	16%	14%	1%	13%
To Queensland								
Total Visitors	28%	24%	4%	4%	20%	12%	7%	20%
Holiday Visitors	35%	33%	5%	1%	15%	12%	0%	31%

Research Updates
To receive an email alert whenever new tourism figures are released, please [click here](#).

1. ALoS - Average length of stay.
2. Expenditure data is sourced from Tourism Research Australia and is inclusive of package expenditure.
3. Non-core - Countries not included by TRA in individual analysis are grouped by continent or region.
4. Tourism Research Australia - Forecasting.
5. Due to visitors having more than one main reason for travel, proportions equal to more than 100%.
Note: Unless specified, all data is from Tourism Research Australia, International Visitor Survey

